



Deadline Checklist

SuperZoo 2017 • The National Show for Pet Retailers™
July 25-27, 2017 • Mandalay Bay Convention Center

Service:	Return To:	Deadline:	Done ✓
Advanced Shipments	GES	June 13 – July 14	
Audio Visual	Total Show Tech	ASAP	
Booth Design Plans	WPA	July 3	
Booth Furnishings, Services and Shipping	GES	June 30	
Direct Shipment to Mandalay Bay CC	GES	July 22– July 24	
Early Morning Private Buyer Appointments	WPA	July 3	
Electrical – Order online to receive a 30% discount on services	Edlen/MBCC	July 4	
Fresh Water Fill and Drain Order	WPA	July 3	
Lead Retrieval	ITN International	June 15 - for best rates	
Mandalay Bay Orders - Order online to receive a 30% discount on services	MBCC	July 4	
Plant and Floral Orders	Expo Ease	July 7 - for best rates	
Show Program Ads	Pet Product News	June 13 deadline	

Produced by:



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