

my canine kids



Fashion meets functionality with this revolutionary line of dog products by **My Canine Kids**. Carole Cusumano, the founder of Cloak & Dawggie, has merged the core of what customers loved about her Velcro Soft Step-in harness with her innovative **Precision Fit Technology** to create a new line of canine products which is sure to impress! With Carole's background in apparel design combined with her knowledge and love of dogs, My **Canine Kids** will have your pet stepping out in both safety & style this season.

PRECISION FIT™ technology is a win for both the retailer and the consumer. Solving the design challenge of sizing product for dogs, the PRECISION FIT™ harness design uses side sliplock buckles in combo with Velcro® to adjust to your dog's unique size. The outerwear uses Velcro® at the neck and girth. This technology allows the retailer to carry less SKUs while actually meeting the demand of more canine sizes and shapes. PRECISION FIT™ has reduced traditional inventory from 12 SKU sizes to 5 in harnesses and 7 in parkas. PRECISION FIT™ is a win for the customer too! This extends the product life for a growing pet, and allows the harnesses to be used all year round, no matter what other outerwear your dog is wearing.

A comfortable harness that performs well in multiple weather situations is important for making outdoor activity an enjoyable experience . . .

Products are designed in vibrant, bright colors - that also value comfort, safety and construction equal in standard to those of human products. Quality technical grade fabrics as well as wicking materials are used in the manufacturing of all My Canine Kids Products. This allows for products to sustain year-round weather and for dogs to remain comfortable during activity. All products are finished with military grade Velcro tabs and double-D ring closures to ensure that the dog is safe & secure. In addition, many products are available with reflective piping for nighttime safety. All products are machine washable to keep your dog looking fresh.

NEW! WALK FIT RUGGED MESH™ technology harness was developed for larger dogs and offers tri layer padded construction for durability. A hybrid over the head style that fits snug, but won't irritate your beloved pet friend. My Canine Kids Walk Fit Rugged mesh harness 3 layers consist of nylon sandwich mesh with an inner light padding for comfort and wicking mesh lining for breathability. Over the head secures with double easy side release buckles to insure the **perfect precision fit**.

NEW! EMBOSSSED LETTER SWEATS - fleece backed knit sweatshirts are now available in both hooded and non-hooded styles. Adorable sweats are gender neutral in mélange heather gray with raised embossed letters for added detail. Made of a cotton poly blended knit with a cozy brushed back with matching rib trim these sweatshirts will keep your furry friends nice and warm this fall!

My Canine Kids believes that dogs are an extension of the family. What truly makes these products special is that they are designed with the firsthand experience that comes with loving your pet as part of your family and the quality and design of these products reflect these beliefs. Be sure to keep your companion comfortable & safe this season while still remaining stylish with products by **My Canine Kids!**

Come VISIT US! BOOTH 10166

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