



Booth Set Up Diagram for an Inline Booth

SuperZoo 2017 • The National Show for Pet Retailers™

July 25-27, 2017 • Mandalay Bay Convention Center

PLEASE NOTE: FLOOR COVERING IS REQUIRED IN ALL BOOTHS! IF YOU HAVEN'T PREVIOUSLY ORDERED CARPET FROM GES AND DON'T SUPPLY YOUR OWN, SHOW MANAGEMENT WILL ORDER CARPET FROM GES AND YOU WILL BE CHARGED.

An In-Line Booth has one side exposed to an aisle and is generally arranged in a series along a straight line. They are also called "Linear Booths". A Corner Booth is an In-Line Booth exposed to an aisle on two sides.

In applying for exhibit space, you have agreed to comply with the following rules:

Regardless of the number of In-Line Booths, exhibit construction and merchandise shall be arranged as not to obstruct the general view, nor hide the exhibits of neighboring exhibitors. The maximum height of 8' is allowed only in the rear half of the booth with a 4' height restriction imposed on all materials in the remaining space forward to the aisle. When three or more In-Line Booths are used in combination as a single exhibit space, the 4' height limitation applies only to that portion of the exhibit space that is within 10' of an adjoining booth.

Hanging banners or signs higher than what is allowable for regular in-line booths, are reserved for island booths that are 400 sq ft and larger. Signage for any in-line, end-cap or peninsula booths may not exceed 8' in the back half of the booth and 4' in the front half of the booth. Hanging banners for any non-island booths are not allowed.

10' X 10' IN-LINE BOOTH

