



FOR IMMEDIATE RELEASE
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Stewart® by MiracleCorp Introduces Additions to its Pro-Treat® Line During SuperZoo 2013

-Visit Stewart® at **Booth #845** July 23-25 at the Mandalay Bay Convention Center
in Las Vegas, Nev.-

(Dayton, OH) – Providing pets with safe and healthy food and treats, **Stewart® by MiracleCorp** is pleased to introduce several new additions to its **Pro-Treat®** line at this year's SuperZoo. Products can be seen at **Booth #845** July 23-25 at the Mandalay Bay Convention Center in Las Vegas, Nev.

"We are pleased to launch these new additions to the Pro-Treat line during this year's show," said Bruce Flantzer, Senior Vice President. "Our mission is to provide pets with high-quality food and treats made only with healthy and wholesome ingredients and we are thrilled to continue expanding our offerings to pets and their owners."

Here is a look at Stewart Pet's new products debuting at SuperZoo 2013:



Made with 100% pure liver, **Stewart® Pro-Treat® Freeze Dried Pork Liver** treats are fresh, conveniently freeze dried and diced into reward sized bites. Available in beef, chicken and now pork, these protein-rich treats maintain the aroma, full-flavor and nutritional value of 100% raw liver dogs are sure to love. Our freeze dried liver treats are made from human grade proteins, produced and packaged in the USA in a USDA inspected facility to insure the highest possible standards. Available now.

Pro-Treat® Raw Ground Beef Bones are 100% natural and are made using only the highest quality of antibiotic and hormone free beef bones. Bones are an excellent way to incorporate some of the benefits of a raw diet by providing amino and essential fatty acids that promote a superior quality of health. Patent pending. Keep frozen.





Providing ferrets with a healthy bite, **Stewart® Pro-Treat® Freeze Dried Ferret Treats** contain only one ingredient, 100% pure chicken liver, and are gluten, additives and preservative free. Ferret Treats are fresh and conveniently freeze-dried then diced into small bites for small animals. Ferrets love them! Available now.

Helping to provide dogs with proper dental care, **Stewart® Pro-Treat® Dental Treats** are a delicious way to promote oral care and are formulated to help control plaque buildup, stimulate gums and freshen breath. The wheat and gluten-free treats are available in four delicious flavors: Cheese, Mint, Blueberry and Yogurt. Available now.



For additional information, visit Booth #845 or for on-site media interviews, hi-res images or media samples, contact Brooke Gersich at Brooke@theimpetusagency.com or 775-322-4022.

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About MiracleCorp

MiracleCorp is the proud provider of thousands of innovative, premium products for animals, including health and beauty aids, grooming tools, collars and leashes, halters and leads, safety and agility flooring, food and functional treats and other original products. The Stewart® brand product line includes Pro-Treat® and Pro-Treat Plus™, Fiber Formula®, Flavor Enhancer®, Raw Naturals® and Raw Science®. Other MiracleCorp brands include Hamilton® and Miracle Care™, including Kwik Stop®, R-7®, Miracle Coat® and QuickFinder®. For more information on MiracleCorp and its wholly owned subsidiaries, visit www.miraclecorp.com or www.stewartpet.com.