



Media Contact:
Dana Humphrey
Cell: 619-414-9307
dana@whitegatepr.com

FOR IMMEDIATE RELEASE

CPA Systems, Inc., The Makers of PupLight, Launches Two New Products at SuperZoo Trade Show Booth #22143

CPA Systems, Inc. Launching Cuddle Me Dry and Drinklets at SuperZoo 2014 - Booth #22143 at Mandalay Bay Hotel, Las Vegas, NV on July 22-24, 2014

New York, NY – May 7, 2014 – CPA systems, Inc. the maker of the PupLight, is excited to launch two new pet products at SuperZoo 2014: Cuddle Me Dry and Drinklets. This year's National Show for Pet Retailers™ will be held on July 22-24 at Mandalay Bay Hotel, Las Vegas, NV.

SuperZoo is acknowledged to be the fastest growing trade event in the American pet food and supply industry. From top suppliers to unique resources to fly-off-the shelf products—from unbeatable networking to inspiring competitions to the best educational conference in the business—the National Show for Pet Retailers™ brings it all together like no other event can. Learn more about SuperZoo at <http://superzoo.org/>.

It's no surprise CPA Systems, Inc. will be exhibiting at the SuperZoo pet product extravaganza. Established in 2003, CPA Systems develops innovative products for pets and people. Their products include: PupLight, NekLight and Brush 'N Bone. Attendees can visit Booth #22143 to check out these items and the launch of two new products: Cuddle Me Dry and Drinklets!

PupLight has had much success over the years and is a nationally award-winning product. PupLight makes your nighttime dog walks safe and enjoyable, and makes your dog visible off leash. It's small and lightweight size, bright and long lasting, durable, water resistant, easy to use and adjustable. Great for walking or jogging after dark, Puplight keeps both pet and owner safe from danger and visible from

drivers or other animals. Proud to be the #1 dog light available since 2004! Learn more at: <http://www.puplight.com/>.

Jacquelyn Simoni, President of CPA Systems, Inc. expresses, "We're gearing up for this year's SuperZoo and ready to launch the Cuddle Me Dry and Drinklets. We can hardly wait for this opportunity to share our new products with attendees of this fabulous trade show event!"

About PupLight:

PupLight is a lighted dog collar which uses powerful LED lights to make your dog visible up to a mile away, provides so much light you can see yards ahead, helps dogs see better and is the most durable, longest-lasting dog light on the market! Learn more at: <http://www.puplight.com/>. Facebook: <https://www.facebook.com/PupLightForDogs>. Twitter: @PupLight. YouTube: <https://www.youtube.com/user/tan1gent>.

About SuperZoo: SuperZoo is the premier pet industry trade event that brings together buyers and sellers from across the country and every segment of the pet industry. Pet retailers come here for the innovative products, leading-edge education and unmatched networking opportunities to build sales and improve their businesses. Learn more at <http://superzoo.org/>.

Facebook: <https://www.facebook.com/SuperZoo>. Twitter: @SuperZooTweet.

###