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ACTIVE DOGS WEATHER THE HEAT IN K9FITvest®

Innovative fitness accessory provides cooling, comfort, and muscle therapy

Ogden, UT – Continuing to innovate in the canine fitness category, DogTread introduces a new therapeutic vest system for active dogs. K9Fitvest features lightweight, contouring material designed to fit snugly, while allowing maximum freedom of movement for any breed.

Its versatile design provides a variety of therapeutic options for year-round use.

The lightweight breathable material paired with 2 cold packs (inserted into sewn-in compartments) provides relief on hot days and can also reduce back inflammation. Reusable gel packs are activated in the freezer, but remain soft to form to the contours of a dog's back. Depending on outside temperatures, each cold pack remains effective for 30-40 minutes, or more.

Designed to integrate trigger point compression, the vest can also be used without cold packs. The vest alone offers a calming assurance by stimulating pressure points that encourage better form and focus.

K9FITvest® is available in 6 sizes to ensure a perfect fit:

XS (15-20 lbs)

S (21-35 lbs)

M (36-54 lbs)

ML (55-67 lbs)

L (68-80 lbs)

XL (81-105 lbs)

**About DogTread**

Get Fit. Play Fit. Stay Fit.™ DogTread by PetZen Products helps dogs and their people find balance in their approach to health, wellness and life. After revolutionizing the canine fitness industry with the creation of its award-winning dog treadmill, DogTread continues to create fun and innovative ways to support healthy, active canines. With over four decades in fitness product manufacturing, combined with an expansive network of professional canine health and fitness advisors, DogTread is the first and only dog treadmill company to offer expert created educational training programs for real dogs and real people. To learn more about how DogTread is leading the industry in safe, quality, expertly designed canine fitness gear, visit www.dogtread.com or call (877) 563.5151.

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POWER AND PLAY PACKED INTO VERSATILE CANINE STABILITY BONE

K9FITbone® offers conditioning and toning in 5 minutes a day

Ogden, UT – Leveraging the power of play, DogTread by PetZen Products introduces a simple and effective system to help support canine health through improved strength, endurance, proprioception, balance and flexibility. The patent-pending K9FITbone™ provides a low-impact, platform to add full-body conditioning and toning for any size dog. Made with professional grade heavy duty PVC material formulated specifically for dogs, it offers superior gripping, while resisting damage from dog nails.

Accompanied by an expertly programmed “Canine Playbook”, a variety of exercises target muscle toning, balance, and flexibility for both small and large dogs. Small dogs can place all four paws on the bone, while big dogs can use one bone for the front legs and one bone for the back legs. With adjustable inflation, the K9FITbone can be customized to any level of balancing challenge. Sensory bumps provide added grip, as well as neural stimulation. Just 5 minutes a day can improve a dog’s fitness.

K9FITbone™ is available in one size and two color options: Sky Blue and Fields of Green

SRP: \$69.99

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