



Kinn™ Announces New KleanBowl™, the Convenient, Clean & Eco-Friendly Way to Feed Pets
New Disposable, Compostable No-Wash Pet Food Bowls Debuting at SuperZoo 2014



Aliso Viejo, CA – March 2014 – Kinn™ today announced the launch of the new KleanBowl, a no-wash pet food bowl which is uniquely designed to save busy pet parents time while using eco-friendly, compostable Nourish-Pet Kleanbowl Refills that are disposed of after each use, greatly reducing the risk of food contamination and health risks. With it, Kinn provides pet parents another useful, eco-friendly and healthy solution to help nurture the relationship and strengthen the bond they have with their pets. Kinn will debut the new Kleanbowl at **Superzoo in**

Las Vegas, NV on July 22nd-24th, 2014.

The National Sanitation Foundation (NSF) rated pet food bowls the 4th “germiest” place in the home, even over toilet bowls. With 165 million dogs and cats in the USA, feeding the family pet is one of the main causes of salmonella poisoning in toddlers, not to mention the rest of the family. It is recommended for pet parents to clean pet food bowls with hot water and soap after every meal, however most pet parents do not do this for a lack of a quick and convenient way to keep their pet’s bowl sanitary. This creates risks for pets’ health and happiness in the form of bacteria, mold and germs.

Kinn provides a unique solution to this issue with the **KleanBowl**, a pet food bowl with a stainless steel holder which secures a disposable liner out of reach of the pet to reduce issues with removing, eating, spilling or damaging the inner bowl. Unlike other offerings on the market, Kinn’s KleanBowl is easier to set up and remove the bowl with no mess or getting hands dirty and its non-skid base reduces bowl movement across the floor. (MSRP \$19.95-24.95 with 7 refill bowls)



The **Nourish-Pet Kleanbowl refills** are made from 100% biodegradable, compostable and recyclable sugar cane fiber that is 100% tree and plastic free while offering the best value on a per bowl/serving basis (MSRP \$14.95/50-pack). Optional lids are also available which enable pet parents to store food in fridge/freezer and use in the microwave or for traveling (MSRP \$10.95/50-pack).



KleanBowl offers the pet parent peace of mind so that they know their pet has a clean, safe bowl for every meal. This is especially important for raw food or canned food which can spoil easily and leave behind bacteria and germs if not cleaned thoroughly. With the KleanBowl, there is no more need to wash and scrub the bowl or put it in the dishwasher, saving the pet parent time, water and energy.

Kinn Kleanbowl™ has a unique, disposable bowl with multiple patents pending:

- Stainless steel holder to guard against the pet from removing, eating or damaging disposable bowl
- Made from 100% biodegradable, compostable sugar cane fiber
- 100% tree and plastic free, made from sustainable resources
- Biodegradable, recyclable and compostable
- Microwaveable & freezer safe, and oil & cut resistant

Those wishing to learn more about KleanBowl and Kinn's full product line can visit booth #12122 at SuperZoo in Las Vegas, NV on July 22nd-24th, 2014. Kinn™ products are available in select pet boutiques and veterinarian clinics.

About Kinn™, Inc.

Kinn™ supports an active lifestyle by focusing on the health, wellness and happiness of dogs and cats with products that offer people the ability to personalize and customize how they interact and care for their pets. With a commitment to premium product design and innovation, Kinn creates easy-to-use products that beautifully re-invent how people nurture their companion animals, while taking the difficulty and danger out of giving medication to pets. For additional information on the company and products, please visit www.KinnInc.com

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