



FOR IMMEDIATE RELEASE
July 22, 2014

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ModaPet: The Bowl For All Occasions

-Visit ModaPet **BOOTH #16144** at the Mandalay Bay Convention Center July 22-24 in Las Vegas, NV.-

(Reno, NV) – ModaPet, a Reno-based pet bowl manufacturer, is pleased to exhibit their line of modern, colorful BPA-free pet bowls at the SuperZoo 2014 Show. These traditional and pedestal style bowls feature BPA-free composites, are made of food grade polymer, microwavable, dishwasher safe and extremely durable. All ModaPet bowls are constructed with non-slip bases to help keep bowls in place while pets eat. They are great for all types of pets, from dogs and cats to birds and small animals.

The ModaPet design team carefully assesses each project and is extremely involved from concept through manufacturing up until delivery. All products are manufactured using certified food grade and BPA-free composites to protect pets' health. Products designed by ModaPet carefully consider the functionality of the product and always add a strong dose of "moda"(Italian for fashion).

Summer: Fourth of July, picnics, barbeques and travel



Let freedom ring with the beautiful, made in the USA **True Blue** bowl. Non-slip grip gives pups freedom to eat and drink as voraciously as they'd like without spilling and the bold blue color livens up any room.



Take this beautiful **Cool Azul** bowl beachside with you and your furry pal or as a great durable accompaniment to summer dog park outings. Perfect for RV travel, the unique pedestal style and bright, vibrant color are sure to make a splash wherever it goes.

Fall: Halloween treating and Thanksgiving eating



It's no trick, the **Mango Tango** bowl has a 4-cup capacity and a wider brim to accommodate even the longest of whiskers. The subtle orange color complements a variety of décor and larger non-slip base keeps bowls in place - what a treat!



Watch pets gobble up their food out of the brightly colored **Sunflower** bowl - a traditional style bowl that's color invigorates any room it's in. With the ability to hold 4 cups of food or water and a non-slip grip, your Thanksgiving guests may try to sneak this bowl out with their leftovers!

Winter: Holiday wishes and Valentine kisses



Give the gift of a bowl that won't slide and spill with the richly colored **Cinnamutt**. With a bright red hue that can complement any room during the holidays or throughout the year, Cinnamutt is the gift that keeps on giving!



It's definitely puppy love when it comes to the vibrant **Some Like it Hot** pedestal bowl. Perfect for the lady pets in your life, this hot pink bowl will have heads turning year round.

Spring: Cleaning time, out with the old in with the new



Why not match your pet's bowl to the lemony scent of your freshly cleaned floors? Spruce up your pet's dining area with the bright **Lemon Zest** bowl, a positively fresh color for spring.



The beautiful **Teal Appeal** bowl will bring the freshness of spring to your home all year. With a bright, rich color and non-slip grip, it's the perfect way to blossom into the greenest time of year!

The bowls retail from \$14.95-\$24.95 and are available online. For more information visit www.modapet.com, or contact Jamie Baxter at The Impetus Agency for product images, sample requests, interviews or more information regarding this press announcement.

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ModaPet launched in 2010 with its first product line offering pet owners with ergonomically correct, stylish and functional pet food bowls. Designed by Studio Girino, the word "moda" is Italian for fashion, and that's exactly the influence that drives the design of all the company's products. Although new to the pet industry, ModaPet's parent company, NorthStar Investors, Inc. built Veterinary Ventures, Inc. (VVI) into a highly successful pet products business and sold it to a major force in the pet industry, Radio Systems/Pet Safe. (www.vetventures.com). For more information about ModaPet, visit www.ModaPet.net or contact Jamie Brant at The Impetus Agency, 775.322.4022 or Jamie@theimpetusagency.com.