



Contact Alexandra Giladi
Telephone 917-613-5688
Email info@reallylovedogs.com
Website www.reallylovedogs.com

FOR IMMEDIATE RELEASE

July 1, 2014

REALLY LOVE DOGS ANNOUNCES THE LAUNCH OF THE “PAWNK COUTURE COLLECTION 2014”: FASHION MEETS FUNCTION, ANIMAL CRUELTY-FREE APPAREL & ACCESSORIES FOR DOGS, BOOTH 15140 AT SUPER ZOO 2014

THE URBAN DOG LIFESTYLE BRAND

New York, NY— July 1, 2014 — Really Love Dogs announces the launch of the “PAWNk Couture Collection 2014” at the upcoming Super Zoo 2014, Las Vegas, in booth 15140.

Really Love Dogs is the Urban Dog Lifestyle brand, based and designed in New York City that specializes in fashionable, animal cruelty-free products for dogs that are durable, functional, and most importantly comfortable. We offer stylish dog apparel that function as harnesses, as well as other uniquely designed products, including t-shirts, leashes and collars.

The collection theme is inspired by punk culture fashion, and consists of a fun mixture of denim, faux leather, leopard prints, plaid prints and studs that bring out the cool, cute, punk in dogs of all sizes. The collection includes vests and jackets that function as harnesses, along with complimenting leashes, collars, and t-shirts

Really Love Dogs dog apparel and accessories are of the highest quality and workmanship and proudly wear the title of “Made in the USA”. Our products feature handcrafted details and designs, which add to their unique nature. All products are created with the dog’s safety and comfort in mind, and most importantly, allow a dog to be a dog.

Owner and Designer, Alexandra Giladi says: “We are so excited to finally unveil to the world what has been evolving in the workshop for quite some time. We really do love dogs and it means so much to us to be able to bring unique products to consumers that are animal cruelty- free, and that bring awareness that vegan products are just as durable and aesthetically pleasing as traditional animal sourced material-made products. We really strive to make products that are unique, high quality, and most importantly comfortable for the dog. Oh... and yes they look really, really cute on the dogs”

The company was created in New York City in 2014 by mother and daughter team, Alexandra Giladi, Designer, and Debra Giladi, Sales and Marketing Director, whose mission is to make a difference in the lives of dogs and their owners by creating fun and innovative products that are comfortable, functional, and animal cruelty-free.

If you would like more information, please contact us via phone, 917-613-5688, or email at info@reallylovedogs.com.

Website: www.reallylovedogs.com

Facebook: www.facebook.com/reallylovedogs

Twitter: [@Reallylovedogs](https://twitter.com/Reallylovedogs)

Instagram: <http://instagram.com/reallylovedogsnyc>



###