



**RNS Packaging**

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## **FOR IMMEDIATE RELEASE**

### **Eco-Friendly Packing Innovator Has "Box" Announcement for SuperZoo**

*FunPak! Packing Bones inventor Rich Daniels to announce new "Box" package and pricing program at SuperZoo show in Las Vegas; founder says FunPak! challenges packing peanuts for value, safety and fun!*

DOWAGIAC, MICHIGAN – RNS Packaging, Inc., (RNS) creators of FunPak! custom-shaped premium packing materials will announce the launch of its new "Box" packaging and pricing program at the upcoming SuperZoo trade show/event at Mandalay Bay Convention Center in Las Vegas, July 22 to 24. SuperZoo is a fast-growing trade show serving the pet retail and pet services industry.

RNS founder and CEO, Rich Daniels said, "We introduced our eco-friendly FunPak! Packing Bones last year to the wholesale market to ship their packages. After only a year we've received such great consumer demand for our product we responded by developing the new FunPak! Box. This gives both end users and retail stores a convenient way to buy FunPak! Packing Bones in an easy to carry and use individual box so they can ship their gifts and packages in Pet, People, and Planet friendly FunPak! Premium Packing."

Mr. Daniels designed, developed and patented the FunPak! brand of biodegradable, sustainably produced loose-fill packing materials. As a veteran of Desert Storm, he hires veterans to manufacture, package and deliver FunPak products from multiple locations, including Boston, Los Angeles, and Cincinnati.

RNS Packaging, Inc. will be an exhibitor at SuperZoo; attendees can visit them at booth 21174 for complete details on the new Box packaging and show specials.

#### **About RNS Packaging, Inc.**

RNS Packaging (RNS) is the creator and sole provider of FunPak, a 100% biodegradable packaging product available in a variety of unique, custom shapes for the retail, gift and pet markets. FunPak is an earth friendly, "green" packaging material that is a starch-based loose-fill. FunPak products are non-toxic and will not harm our children or pets when they come into contact with the material. RNS founder Rich Daniels has received the Entrepreneur of Distinction Award, 101 Best and Brightest Most Sustainable Company Award, The Most Sustainable Elite Small Business Award, 3rd Place finish in the state wide Pure Michigan/MEDC Social Entrepreneurial Challenge and has been highlighted in the New Products section of Cesar's Way Magazine, The Herald Palladium, Detroit Crains, Mailmax Magazine, and many industry periodicals and blogs. To date, FunPak has been shipped in more than 100,000 packages on behalf of over 1,600 retailers nationwide. FunPak is now manufactured in Boston, Cincinnati, & Los Angeles. For details see [www.TheFunPak.com](http://www.TheFunPak.com)

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