Press Release

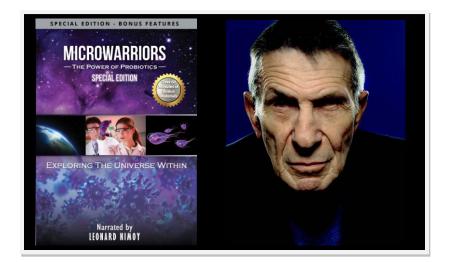
FOR IMMEDIATE RELEASE

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Premiering at Super Zoo! Free give away July 23rd 2014 at 1:00pm booth 7066: Be one of the first to get the new DVD MicroWarriors The Special Edition "The Power of Probiotics". While supplest last! Complements of NWC Naturals Pet Products, makers of Total-Biotics®.

Leonard Nimoy and NWC Naturals® Inc. combine forces to help educate the public on the benefits of Probiotics for the whole family including our pets. Attending Press can get their free copy while supplies last by coming to booth 7066 on July 23rd at 1PM. These are advanced copies and are not yet available to the general public.

Does our pet's health suffer from the lack of beneficial bacteria known as Probiotics?

New release of MicroWarriors the special edition. This Film is narrated by Leonard Nimoy and will include a special Bonus Featurette: "**Probiotics and your pet's health**". Appearing in this segment is probiotic specialist John R. Taylor ND. The formulator of Total-Biotics®. The segment is also narrated by Leonard Nimoy.

John R. Taylor ND, CEO of NWC Naturals® Pet Products Inc. and the Author of the book "The Wonder of Probiotics". has partnered with executive producer, David Knight and Julie Nimoy (Leonard's daughter), of Health Point Productions, to help raise awareness for the film and educate consumers about the health benefits of probiotics for themselves as well as their pets.

Many pets suffer from skin conditions, inflammation, poor digestion, loose stools, fatigue, lethargy, bad breath and tear stains. When a pet's immune system is suppressed, the pet can suffer from frequent yeast and bacterial infections. Probiotics hold out promise to help pets overcoming these symptoms of a weak immune system.

The film will inform the whole family about the benefits of probiotics. The special edition bonus Featurette: **Probiotics and your pet's health,** is to help educate care takers how important probiotics are for their pets. Our pets face special challenges like: poor diet, poor digestion, use of antibiotics as well as commercial pet food that can contain antibiotics, stress, chlorinated tap water, vaccines/prescriptions and travel. All of these subjects are addressed in this new educational DVD.

This is the first DVD of its kind. You'll find the answers to many of your questions on probiotics. The MicroWarriors Special Edition DVD is the most comprehensive, complete and up-to-date film ever produced on probiotics. Now with Leonard Nimoy's narration and John R. Taylor ND special DVD Bonus feature your pets can "Live Long and Prosper." The general public can pre-order the DVDs now at NWCnaturals.com get yours before everyone else.

"MicroWarriors does a fantastic job at translating a large amount of complex science into a clear and compelling story." -- Eamonn Quigley, M.D., former President, World Gastroenterology Organization

About NWC Naturals® Inc. NWC Naturals® inc. is family owned and operated since 1995. The makers of Total-Zymes® and Total-Biotics® for pets. We are dedicated to improving the quality of life for pets and their human families, by supplying the highest quality supplements for the entire family including the pets. Our wish is to proactively lengthen the life of pets, improve their quality of life and their general health.

This new released is available for preorder online now at NWCNaturals.com you can get this great DVD delivered to you. For more information about this DVD go to NWCnaturals.com or call 949 600-6515. NWC Naturals® Pet Products LLC, 27071 Cabot Rd. #117 Laguna Hills, CA 92653.