

Gold Paw Series

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NEW TEES PROTECT AGAINST THE DOG DAYS OF SUMMER

Gold Paw Series Launches New Sunshield Tees With UPF50 Protection

SuperZoo Booth #23110

CLACKAMAS, Ore. – Sun protection shouldn't be limited to just humans. With summer around the corner, pet parents will be spending more time outside with their pooches and it's important to make sure Fido is protected too. Gold Paw Series is giving stylish pet parents the perfect sun-protecting option with their new Sun Shield Tee, a cool, UV-blocking tee designed for warm weather comfort.

Gold Paw Series' Sun Shield Tees have the same awesome-fitting style as their popover fleeces but are rendered in a silky, light-weight jersey that is UPF50 rated, which means it blocks 98% of the sun's UV rays. The tees are super comfortable and ideal for wear indoors and out. Additionally, they're perfect for all sorts of applications beyond sun protection, including skin conditions, wound care, topical medications, and as an anti-anxiety calming aid that can be worn all day.



The Sunshield Tees are available for a limited time in sizes that range from 2 to 33, a variety that accommodates tiny Chihuahuas and large Great Danes alike. Available in four color options – Royal Heather, Fuchsia Heather, Turquoise Heather and Grey Heather – the light colors of the tees help mitigate heat absorption from the sun, which can be especially nice for dogs with darker coats.

True to Gold Paw Series' standards, the new tees are sewn in the USA and the tags are made with recycled materials. To learn more about these limited edition tees, please visit the product page on Gold Paw Series website at <https://www.goldpawseries.com/product/sun-shield-tee/> or call 503-387-6920.

About Gold Paw Series

Founded in 2006, Gold Paw Series is a family-run dogwear company dedicated to improving the lives of dogs and their owners with thoughtful, practical solutions to everyday problems. All of their products are proudly sewn in the USA, which is also where many of the materials are sourced. The company is firmly committed to finding new ways to reduce the impact of Gold Paw Series products on the environment, from raising the percentage of recycled materials in their textiles to using biodegradable packaging. But delivering exceptional customer service is where the company really shines. Gold Paw Series is so confident in the quality of their products, they offer free repairs for life. For the full story, visit www.GoldPawSeries.com.

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Media Note: Interviews, product samples and images are available.