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SPRING NATURALS™ DRY DINNERS FOR CATS AND DOGS ARE NOW CERTIFIED LOW GLYCEMIC AND DIABETIC FRIENDLY

Recently Accredited By The Glycemic Research Institute®

SuperZoo Booth #1075

MITCHELL, S.D. – Following extensive clinical testing, Spring Naturals' entire dry dog and cat line has been deemed Low Glycemic and Diabetic Friendly by the Glycemic Research Institute. Only a handful of dry pet brands in the world have passed the Institute's stringent tests. According to the Association for Pet Obesity Prevention, an estimated 57.9% of cats and 52.7% of dogs in the United States are overweight or obese. Research shows that feeding pets a diet consisting of low glycemic foods can help keep blood sugar levels in check and may also help prevent obesity.

"Kibbles that start with rendered proteins need high carb binders to hold them together," comments Rob Cadenhead, vice president of sales and marketing at Spring Naturals. "The higher the carbs, the higher the glycemic index."

Pet foods with a high glycemic index lead to elevated blood glucose levels. This in turn can increase the risk of epilepsy, hypothyroidism, allergies, yeast infections, cancer and diabetes. Diets formulated with low glycemic ingredients are digested slower than high glycemic foods, allowing all of the nutrients to be properly absorbed. When food is digested slower and the nutrients are properly absorbed, pets will remain fuller longer which helps maintain weight control.

Nate Thomas, Spring Naturals' vice president of research and development, says that retailers should also remind customers not to overfeed their dogs and cats. "When mealtime comes around, people are often tempted to overindulge their pets. Paying attention to their weight and overall health is a responsibility we cannot ignore."

To learn more about Spring Naturals' fresh, new approach to pet nutrition, visit them at www.SpringNaturals.com or any of their social media sites, including Facebook, Twitter and Pinterest.

[www.Facebook.com/SpringNaturals](https://www.facebook.com/SpringNaturals) | [www.Twitter.com/SpringNaturals](https://www.twitter.com/SpringNaturals) | [www.Pinterest.com/SpringNaturals](https://www.pinterest.com/SpringNaturals)

About Spring Naturals

Spring Naturals is a fresh family of nutritionally balanced dinners and treats for pets. Each carefully formulated recipe is based on the company's Whole Food philosophy which emphasizes a healthy combination of real meat, whole fruits and whole vegetables, without any rendered meals and starchy, high-glycemic ingredients. Made by a family-owned company in the USA, Spring Naturals offers Grain Free dinner options for cats and dogs. Spring Naturals is certified Low Glycemic and Diabetic Friendly by the Glycemic Research Institute, and has been recognized and approved by many expert pet nutrition sources, including *The Whole Dog Journal*. For more information visit www.SpringNaturals.com.



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Media Note: Interviews, product samples and images are available.