

## **NEW ECO-FRIENDLY PRODUCTS FROM THE GREEN PET SHOP**

*Portable KatPak Litter Box and Medium/Large Size Cool Pet Pad Now Available*

### **SuperZoo Booth #3030**

**DEERFIELD, III.** – The Green Pet Shop™, a company dedicated to manufacturing and distributing eco-friendly pet products, adds the KatPak and a new size of their signature Cool Pet Pad™ to their environmentally-conscious line of products.

The KatPak, which measures a generous 13" wide x 18.9" long x 15" high when opened, is a clever, water-resistant litter box made of heavy-duty paper that folds flat for easy travel and storage. To use the KatPak, simply unfold it like an accordion and pour a week's worth of litter inside. The innovative design accommodates cats of all sizes and they are able to quickly adapt to their new catbox. Plus, litter can't be tracked and scattered – all of the mess is enclosed.



Beyond its hygienic, user-friendly advantages, the KatPak is also 100% compostable and biodegradable. It's constructed entirely of recycled paper. The KatPak is ideal for apartment dwellers, seniors, travelers and pregnant cat parents. A pack of four KatPaks (a month's supply for one cat) is available at a suggested retail price of \$17.49.

The Cool Pet Pad is now available in a fifth size, Medium/Large, which measures 20" x 30", and accommodates pets from 31-50 pounds. The innovative pad contains a special non-toxic, warmth-absorbing gel that's actually pressure-activated by a pet's own weight. So as soon as Fido lies down, his presence initiates a gentle cooling effect, which lasts up to three hours. Then it takes just 15-20 minutes for the cooling gel to automatically recharge without electricity, batteries or water.



This easily transportable pad works anywhere and is helpful for addressing a host of health conditions, from hip dysplasia and post-surgical recovery to itchy skin and allergies. In warm weather, it's especially beneficial for older pets and overheated, dehydrated dogs. The Cool Pet Pad is available in sizes small, medium, medium-large, large, and extra large and is designed to fit standard size beds and crates. The suggested retail price ranges from \$24.99 to \$84.99.

To learn more about The Green Pet Shop products, visit [www.TheGreenPetShop.com](http://www.TheGreenPetShop.com). Retailers interested in carrying this unique item are invited to contact Larry Wright directly at 847-480-1616.

### **About The Green Pet Shop™**

When pet lover and entrepreneur Larry Wright started managing the financial affairs of The Green Pet Shop in 2010, one of their eco-friendly creations caught his eye – a unique canine cooling bed that doesn't need water or electricity to work. Larry found the Cool Pet Pad's patented cooling technology so intriguing that he eventually bought the firm. This revolutionary product has even been recognized by Family Circle as an elite winner of the 2014 Family Choice Awards. Today, Larry and his son Brian are hands-on involved in every aspect of the business, which also offers a range of environmentally responsible cleaners, feeding bowls, and more for pets, and warming products for people and pets.

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***Media Note: Interviews, product samples and photos are available.***