



Booth Design Plan

SuperZoo 2016 • The National Show for Pet Retailers™
August 2-4, 2016 • Mandalay Bay Convention Center

Deadline: July 11, 2016

Island and Peninsula booths, booths over 300 sq. feet and custom hard wall booths must return this form. Other booths should return this form if they have any questions as to their booth layout. If these circumstances don't apply to your booth, you do not need to return this form.

To be sure all exhibitors have appropriate line of sight and adhere to the printed show rules and guidelines, please show how your booth will be laid out, including heights of display items. This is very important, as it will prevent your having to make any booth alterations on show site.

Please include all exhibit heights and depths of your display (including tables, chairs, etc.). If the display items are difficult to sketch, simply write "grooming table" or "bird cage" (for example) in the area where it is to be placed.

Hanging banners or signs higher than what is allowable for a regular in-line booth, are reserved for booths that are 400 sq ft and larger. Signage for smaller than 400 sq ft booths may not exceed 8' in the back half of the booth and 4' in the front half of the booth. Hanging banners for booths under 400 sq ft are not allowed.

Your linear booth will include the following: 8' high backwall drape, 3' high side drape, floor number and an ID sign
(20'x20' or larger booths are not provided with drape unless requested to Show Management by July 11.)

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

Phone: _____ FAX: _____

E-mail: _____ Booth Number: _____ Booth Size: _____

What is the height of tallest point of your display?: _____

Produced by:



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