



Deadline Checklist

SuperZoo 2016 • The National Show for Pet Retailers™
August 2-4, 2016 • Mandalay Bay Convention Center

Service:	Return To:	Deadline:	Done ✓
Lead Retrieval	ITN International	July 21	
Audio Visual	Total Show Tech (formally Trade Show Tech)	ASAP	
Show Program Ads	Pet Product News	TBD	
Electrical	Edlen/MBCC	July 12	
Early Morning Private Buyer Appointments	WPA	July 11	
Mandalay Bay Orders	MBCC	July 12	
Booth Design Plans	WPA	July 11	
Booth Furnishings, Services and Shipping	GES	July 7	
Plant and Floral Orders	Expo Ease	July 26	
New Product Showcase	WPA	July 22	
Advanced Shipments	GES	June 24-July 25	
Direct Shipment to Mandalay Bay CC	GES	July 30-July 31	
Exhibitor Meeting Rooms (Limited Space)	WPA	ASAP	

Produced by:



World Pet Association, Inc.

Producers of SuperZoo, Atlanta Pet Fair & Conference, America's Family Pet Expo and Aquatic Experience

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