



SuperZoo Schedule at a Glance

SuperZoo 2017 • The National Show for Pet Retailers™
July 25-27, 2017 • Mandalay Bay Convention Center

Registration

In addition to the main registration area outside of Hall E, there is also fast track outside of Hall C.

SUNDAY	July 23	1:00 pm to 6:00 pm
MONDAY	July 24	8:00 am to 8:00 pm
TUESDAY	July 25	7:30 am to 5:00 pm
WEDNESDAY	July 26	7:30 am to 5:00 pm
THURSDAY	July 27	8:00 am to 3:00 pm

Move-In and Set-Up

SATURDAY (For booths 400 sq ft and larger, only)	July 22	8:00 am to 2:00 pm
SUNDAY	July 23	8:00 am to 4:00 pm
MONDAY	July 24	8:00 am to 8:00 pm

Cartload Service Hours

SUNDAY	July 23	8:00 am to 6:00 pm
MONDAY	July 24	8:00 am to 8:00 pm
THURSDAY	July 27	4:00 pm to 9:00 pm

Marshalling Yard Hours

SATURDAY	July 22	Truck check in – 6 am to Noon	Unloading - 8 am to 1 pm
SUNDAY	July 23	Truck check in – 6 am to 2:30 pm	Unloading – 8 am to 4 pm
MONDAY	July 24	Truck check in - 6 am to 2:30 pm	Unloading - 8 am to 4 pm
THURSDAY	July 27	Truck check in - 6 am to 2:30 pm	Show Load Out - 4 pm to 9 pm

Private Buyer Appointments

TUESDAY	July 25	7:00 am to 9:00 am
WEDNESDAY	July 26	7:00 am to 9:00 am
THURSDAY	July 27	7:00 am to 9:00 am

Show Hours

TUESDAY	July 25	9:00 am to 5:00 pm
WEDNESDAY	July 26	9:00 am to 5:00pm
THURSDAY	July 27	9:00 am to 3:00 pm

Move-Out & Teardown

No early move-out will be allowed. All exhibits must be removed by 2:00 PM, Friday, July 28

THURSDAY	July 27	3:00 pm to 9:00 pm
FRIDAY	July 28	8:00 am to 2:00 pm

Booth Drape/Aisle Carpet Colors

Aisle carpet will be blue. 15' and wider aisles will have blue jay carpet. All other drape and aisle carpet colors will be as follows:

General Exhibitors – gray drape, blue aisle carpet	Natures Pathway – beige drape, safari aisle carpet
Groomers Court – gray drape, blue aisle carpet	New Exhibitors – red drape, pepper aisle carpet
Rodeo Drive – mauve/gray drape, gray aisle carpet	Aquatic – blue drape, gray aisle carpet
Critter Alley – green drape, forest green aisle carpet	

Note: All exhibitors must have floor covering in their booth.

Produced by:



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