



BETTER / TOGETHER

JULY 25-27, 2017 | CONFERENCE JULY 24-26

This is suggested copy for SuperZoo 2017 *speakers* to customize and send to their database in April and again in June to promote their session.

SUBJECT LINE:

Thanks for attending <session name> at SuperZoo
<Name>, want more information on <session topic>?

COPY:

Dear <Name>,

Thank you for attending my session <session name> at SuperZoo this year! If you're looking for more information about <session topic>, feel free to check out <website or collateral> or I'd be happy to chat with you if you have any additional questions. Feel free to give me a call anytime at <phone number>.

Best of luck with your <session related topic> this year!

Sincerely,

<Signature>

SuperZoo

July 25-27, 2017

Conference July 24-26

Mandalay Bay | Las Vegas, Nevada, USA

www.SuperZoo.org

****EXPERT TIP: Use this email to attach any supporting collateral related to your session topic.*