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FOR IMMEDIATE RELEASE

The Pooch Company Releases the New Poochables® To Go 2-in-1 Pet Food and Water Travel System at SuperZoo 2018

*- Poochables® To Go is a Patent Pending Travel System Designed to Carry and Dispense Pet Food, Treats, and Water in a Single Reusable Container. Stop by **Booth #2552** for an Up-Close Look!*

PÖÖCHABLES™
TO GO

PORTABLE PET FOOD & WATER TRAVEL SYSTEM



(Los Angeles, CA) – The Pooch Company announces the release of their flagship product Poochables® To Go, a unique 2-in-1 pet food and water travel system, which includes a built-in water bottle, water dish, and detachable food bowl. Featuring a modern, contoured look and compact, lightweight design, Poochables® To Go revolutionizes pet travel, making it easier and more fun than ever. The new travel system will be making its debut at SuperZoo **booth #2552**, June 26-28 at the Mandalay Bay Convention Center in Las Vegas, NV.

Poochables® To Go is the first of its kind to offer a water bottle with two built-in bowls in a single lightweight reusable container with a convenient carrying handle ideal for road trips, hikes, long walks, camping, and dog parks. “The goal behind the Poochables® To Go design was to provide the ultimate solution to transporting pet food, treats, and water”, said founder and CEO, Gina Brucato. “By providing three compartments in one,

it alleviates the need for extra bowls or water sources, making it the go-to product for pet travel.”

The Poochables® To Go pet travel system offers the following features:

- 2-in-1 system with built-in water bottle, water dish, and food bowl
- Hands-free design that provides a stable surface and prevents tipping
- Carrying handle for easy grip and transport
- Durable and flexible BPA-free plastic
- Compact design transports and stores easily
- Detachable food bowl with single click locking system
- Removable washer in nozzle area prevents leaks and allows for proper cleaning
- Leak-proof water bottle valve design shuts off automatically when in the closed position

For more information on the Poochables® To Go pet travel system, head to **booth #2552** or visit www.thepoochcompany.com.

Hi-res images are available at <http://bit.ly/PoochablesToGo>, and media samples or interviews can be coordinated through Gina Brucato at gina@thepoochcompany.com.



About The Pooch Company, LLC

The Pooch Company designs, develops and distributes innovative lifestyle pet products. Their flagship product, the Poochables® To Go travel system, designed to hold and dispense fresh food, water, and treats, allows owners to conveniently take their pets with them anywhere. The Pooch Company is dedicated to establishing a brand synonymous with modern high-quality design, and seeks to be the go-to pet lifestyle brand for pet owners everywhere. For more information, visit www.thepoochcompany.com.