

## FOR IMMEDIATE RELEASE

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## ANIMAL PLANET TO PRESENT NEW LINE OF PET SUPPLEMENTS.

The Discovery Channel & Animal Planet brand will be rolling out its new line of pet supplements at SuperZoo 2018. The products are: Hip & Joint Formula Dog Glucosamine & Chondroitin with Multivitamins, Ultimate Skin & Coat Complex with Collagen and Salmon Oil along with Advantage Probiotic + For Dogs & Cats. These American manufactured pet supplements can be located in Hall D, Booth #3361.

Animal Planet is seen worldwide and the brand is recognized for its quality, influence among pet owners and trustworthiness of its products.

Discovery Channel is the number one most trusted channel in the world, with Animal Planet having 332 million global subscribers in more than 200 territories. As a channel and brand, it has 81% global awareness with 20 years experience connecting animals, pets and families.

Richie Walker, President of the Animal Planet brand of pet supplements states, "These U.S. manufactured pet products have proven to be huge sellers among Costco Asia members and retailers in the Taiwan, Korea, Japan and China markets. We are pleased that Animal Planet acknowledges our quality and selected us to be an Animal Planet brand in the U.S. market as well."

Animal Planet invites all retailers, distributors and interested parties to stop by the booth and pick up product information, samples and discuss working together to enhance their inventory with these premium pet supplements. Animal Planet in Hall

D, Booth #3361. For further information, call +886(2) 2391-8666 #28 or check website: <u>http://meridlife.com/OurProducts/DogSupplements/</u>.

About Animal Planet / MeridLife Supplements

The MeridLife brand is a leader in the heath supplement industry for the Asian and Middle Eastern markets. We are moving into the US market as an Animal Planet branded pet supplement in 2018 at SuperZoo Show in Las Vegas.

At MeridLife, we aspire to bring to our clients, premium quality health and vitality products for humans and pets by providing enhanced, new generation formulas.

We strive to provide to you and your family, fitness products for daily wellness that will greatly enhance everyone's lifestyle.

The R&D staff has also developed the MeridLife Premium Pet product line that exceeds the expectations of our pet supply customers.

Regional expansion in the field of cutting edge human and pet supplements in powder form, capsules, jelly strips and chews is what we focus our attention on. We have developed a strong base of key retailers: Costco Taiwan, Korea, Japan, China, Costco TMall Global, Watsons and many other blue chip general market clients.