

**FOR IMMEDIATE RELEASE**

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## **American Nutrition to Make Debut Appearance at SuperZoo 2018**

**[OGDEN, UT, MAY 30, 2018]** – American Nutrition, a manufacturer that produces pet food and treats for branded companies and retailers, announces that it will be exhibiting at SuperZoo 2018 slated for June 26-28 at Mandalay Bay in Las Vegas, Nevada. Company personnel will be stationed in booth #571 and will be showcasing the company's award-winning line of super premium pet food formulas for dogs and cats – Nature's Source – which is available for customer brand opportunities.

“We are looking forward to making our first appearance as an exhibitor at SuperZoo so that we can hear directly from pet retailers about what they're being asked for,” said Steve Mills, SVP of customer brands and co-manufacturing, American Nutrition. “We rely on our relationships with retailers to help inform American Nutrition's product planning -- and this symbiotic relationship is evidenced by the new Nature's Source formulas we've recently developed. We are looking forward to SuperZoo as a networking and learning experience whereby we can share what we know about pet food manufacturing while at the same time deepening our understanding of what's needed in the marketplace.”

For more information about SuperZoo 2018 go to: <http://www.superzoo.org>

### **About American Nutrition, Inc.**

American Nutrition is a family-owned pet food and treat manufacturing company headquartered in Utah. Their passion for pets has earned them a sterling reputation for superior products with a focus on innovative, nutritious and delicious pet foods and treats that surpass the strictest AAFCO and FDA requirements. With over four decades in the pet food business, American Nutrition offers formulation expertise, marketplace intelligence and turnkey production capabilities. With three world-class, USA-located SQF level 3 production facilities to service a domestic and international customer base, American Nutrition is the premier choice for your pet food and treat manufacturing needs.

Learn more at [animanufacturing.com](http://animanufacturing.com), or follow @aniincorporated on [Twitter](#), [LinkedIn](#), [Facebook](#), [Google+](#) and [YouTube](#).

### **About SuperZoo**

SuperZoo boasts the most buyer and exhibitor participation of any trade show for the pet retail industry in North America, providing pet retail and service professionals with

the knowledge and resources they need to be successful. For the sixth consecutive year, SuperZoo has grown in exhibitor space and square footage and has been listed among Trade Show Executive's "Gold 100" trade events since 2014. Produced by World Pet Association (WPA), the show attracts thousands of retailers, product suppliers and service providers at each annual event. WPA is the oldest industry organization promoting the responsible growth and development of the companion pet and related products and services industry, and works to educate the general public in order to ensure safe and healthy lifestyles for all our animal friends. In addition to producing SuperZoo, WPA is the host of America's Family Pet Expo, held annually in Costa Mesa, CA, Atlanta Pet Fair & Conference, held in Atlanta, and Aquatic Experience, held in Chicago.

SuperZoo 2018 will be held at the Mandalay Bay Convention Center in Las Vegas, July 25-27, with conference sessions held July 24-26.

For more information: [www.superzoo.org](http://www.superzoo.org).

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