



Cardinal To Unveil Line Of Manuka Honey Pet Grooming Products At SuperZoo

LAS VEGAS – (For Immediate Release) – Manuka Honey, derived in New Zealand and valued for its natural healing powers, is being used increasingly in human personal care products. Now Cardinal Pet Care is bringing the benefits of this vitamin-rich restorative honey to pets, with the introduction of a new eco-friendly line of pet grooming products, **EcoBath™ Manuka Honey**, debuting at SuperZoo, held here June 26-28, 2018.

Made with Natural Manuka Honey from New Zealand, the EcoBath product family includes: **Shampoo, Conditioner, Detangling Spray, Anti-Itch Spray, Tooth Gel** and **Dental Water Additive**. EcoBath products blend Manuka Honey with other high-quality organic and botanical ingredients to create Cardinal's exclusive **Honey Hygiene™**, a new nature-based approach to caring for pets' coat, skin, teeth and gums.



“Pet parents will find that EcoBath grooming products with Honey Hygiene produce the same remarkable healing, moisturizing and beautifying effects as Manuka Honey products for humans,” said Tom Wien, Director of Marketing for Cardinal Pet Care. Along with Natural Manuka Honey to help with healing, EcoBath coat and skin products contain natural oils such as Organic Hempseed Oil for moisture and Organic Chamomile Extract for conditioning. In EcoBath dental products, the Manuka Honey not only helps heal gums, but actually hardens teeth and helps rebuild tooth enamel.

Designed to be safe for “pets, people and the planet,” the EcoBath line contains no harmful ingredients or harsh chemicals, including no parabens, sulfates, cyclic silicones, DEA/MEA, BHT, triclosan, gluten, or artificial colors or fragrances. “EcoBath Manuka Honey products will find a strong market among pet parents who are seeking high-performing eco-friendly natural products to use in their dog’s daily care regimen,” said Wien.

Sold under the Gold Medal Pets brand, the EcoBath line is manufactured with solar power in southern California.

Get a first look at EcoBath™ Manuka Honey Products at Cardinal's SuperZoo Booth #3435. For more information, visit: www.cardinalpet.com/ecobath-manuka-honey

Another must-see product from Cardinal at SuperZoo is the **Remedy+Recovery Calming Lavender Mist E-Collar Kit**, which transforms any pet recovery collar into a calming collar. A first-of-its-kind product, the kit consists of a 4-oz. bottle of Remedy+ Recovery Calming Lavender Mist and a set of four replaceable disks. Users simply spray two of the disks with Calming Lavender Mist and attach them to the collar, where their vapors will have a relaxing effect on the dog. The disks will work with any recovery or E-collar (sold separately), and they last for the life of the collar. “For retailers, the E-Collar Kit should be an easy add-on sale to customers who buy recovery collars,” Wien pointed out. Learn more at <http://www.remedyandrecovery.com/new-calming-lavender-mist-kit>



Remedy+Recovery Calming Lavender Mist, which utilizes two botanical calming agents – Lavender and Valerian Oil –is also available for sale separately. It too is made at Cardinal’s southern California facility with solar power. The entire line of Remedy+Recovery pet first-aid products will be on display at Cardinal’s SuperZoo Booth #3435, including the award-winning **Remedy+Recovery E-Collar**, which was recently judged “Best E-Collar” by *The Wirecutter*, a New York Times consumer review publication <https://thewirecutter.com/reviews/best-dog-and-cat-cones/>

Cardinal will also be featuring products from its other popular brands: Pet Botanics, Full Life For Pets and Crazy Dog, which recently introduced a new line of organic dog treats.



Visit Cardinal Pet Care at SuperZoo Booth #3435 or go to www.cardinalpet.com.

To view Cardinal’s 2018 product catalog, visit www.cardinalpet.com/2018-catalog

Cardinal Pet Care is a solar-powered company “Devoted to Pets, People and the Planet.” In addition to providing pets with the highest quality products, Cardinal is dedicated to the environmental directive of Reduce, Reuse, Recycle and Pre-cycle whenever possible. Demonstrating its commitment to the environment, Cardinal has solar-powered corporate offices, warehouses and manufacturing facilities in Azusa, CA. www.cardinalpet.com

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