



## "The Little Cat" by Petding Co.,Ltd

### Super Zoo 2019\_Booth #6504

#### Media Contact

Name : Daeyong Kim

E-mail : [petding@petding.com](mailto:petding@petding.com)

#### ● INTRODUCE

Petding is developing Deep Learning-based IoT exercise medical devices to control pet's weight, called the Little Cat.

Motivations for Development : Cats and dogs make a big difference in health.

Dogs express themselves to us when they are sick, but cats do not express themselves to me until they become serious. So, when a cat is sick and goes to the hospital, it is often impossible to handle. It was so tough time to send my first cat.

Time passed and I adopted the second cat from the Local Abandoned Animal Center. And the first thing I did was I tried to take care of the cat so it wouldn't hurt in advance, even if it was sick, and the most important thing to care about was "obesity".

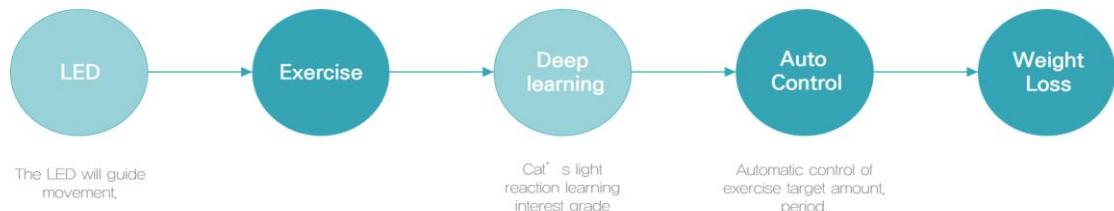
There are diet cat food and exercise management system, but even this is not easy. People had to induce their exercise even though they didn't eat diet food.

So I came up with a cat-only treadmill called Little Cats as the solution. Inside the prototype is a remote exercise guidance device, which allows the user to set an exercise mode for controlling weight of pets anywhere. Because information about pet sports is accumulated in app data, it is also possible to design fitness scientifically and efficiently .

## Data, Haelth Care

## Auto, Work

## fit, Weight Control



Here is control Application on Google Play Store and Apple Appstore.



IoT

Learn about cat's exercise information



APP

Exercise machine with dedicated app, accumulation and analysis of exercise data



BLUETOOTH

Controlling exercise machine at close range with smartphone



EXCHANGE PAD

Stain proof and anti slip Attachment type exchange pads



AUTOMATIC

Automatic mode function to Control cat movement



WEIGHT

Weight loss exercise



LED

Use led light to induce interest in the wheel and change the color of various led



JEWELRY

Jewelry motif exterior with safety considerations

Cat wheel, the Little Cat was inspired by the cats that show curiously to see the shiny laser point. Once The cats see the laser coming out of the wheel and run along to the lights for themselves.

Like this way, you can solve cat obesity problem systemically. Based on IoT, you can control your cat's health anywhere anytime. Deep Learning data serve a customized health-conscious solution for each cat.



Customer retail price is \$1,800.00 and can negotiated when ordered with FOB

- |  |   |
|--|---|
| <ul style="list-style-type: none"><li>● Company Information<ul style="list-style-type: none"><li>- Name : the Little Cat</li><li>- CEO : Daeyong Kim</li><li>- Established : 2017. 09. 19</li><li>- Nation : Republic of Korea</li></ul></li></ul> | <ul style="list-style-type: none"><li>● Company Main Business<ul style="list-style-type: none"><li>- Pet Obesity information and Data</li><li>- Pet Obesity information and Platform</li><li>- Pet Health/Exercise</li><li>- Pet diet program</li></ul></li></ul> |
|--|---|

- Address : B1, 322 Yanghyun-ro Bundang-gu Seongnam-si Gyeonggi, Republic of Korea
- Phone : +82-70-4250-2916
- Fax : +82-504-294-3738
- Homepage : <http://www.petding.com>
- Instagram : @chiichii\_bro
- Facebook : <https://m.facebook.com/profile.php?id=100035658588353>