

mini metroballs™



For immediate release:

Metro Paws® is excited to announce their newest line of products for the first time at Superzoo 2019: **Mini Metro Balls™**, a smaller version of Metro Paws' award-winning Metro Balls™.

Mini Metro Balls™ measure at 2" in diameter and are the perfect size for both small dogs and cats of all sizes and come in Pink, Yellow, Orange, Black and Seafoam colorways. Each of the 5 SKUs comes with three, two tone designs, making for a total of 15 colorful, unique, and fun designs that you can find in any dog park, toy bin, or under any couch. Mini Metro Balls™ are made with oil-free felt and contain no toxic gas inside making it a safe and colorful option for play time fun for small dogs and cats everywhere.

Mini Metro Balls™ wholesale for \$1.99 each with a MSRP of \$3.99 and sold in cases of 15 for a total of \$29.85 per case. With each case sold, a modern, low impact acrylic POP tray is available for \$1, and makes the perfect addition to any cash wrap. Available for the first time at **Booth #6127** at Superzoo, online at www.MetroPaws.com and at AFCO and Vermont Pet Food distributors.



Mini Metro Balls™: Wholesale \$1.99/ MSRP \$3.99
15 UNITS PER CASE

About Metro Paws®:

Inspired by their dog Stone, Metro Paws® was founded in 2010 by a husband and wife team, and manufactures innovative, luxury, eco-conscience, designer products for the discerning pet parent. Metro Paws® products are exclusively sold in independently owned retailers that do not sell animals. Now, with a local dog walking company in the Los Angeles area and the Love and Licks Foundation® helping to save pets, Metro Paws® continues to introduce unique solutions to the pet space.

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