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(w/hi-res images)

**Animal Nutritional Products Announces New Bio Hemp™ + Bites,
UNIQUE Full Spectrum Hemp Extract Exclusively DEVELOPED to Sup-
port Joints, Gastrointestinal, Immune, and Nervous Systems.**

Bio Hemp™ + Bites are unique pet chews because they contain capsaicum which activates the TRPV1 receptor - known to influence pain perception. CBD and capsaicin bind to the TRPV1 receptor and may reduce pain, stress and seizures.

New York (July 23, 2019) – Animal Nutritional Products is proud to introduce the first-ever Full Spectrum Bio Hemp™ + Bites. These pet chews are uniquely developed to support the joints, gastrointestinal, immune and nervous systems. Bio Hemp™ + Bites are the first CBD product to contain capsaicum which activates the TRPV1 receptor. TRPV1 is known to influence pain perception. When CBD and capsaicin bind to the TRPV1 receptor, there is a significant likelihood of reduced pain, stress, and seizures.

Bio Hemp™ + Bites are made from Hemp Extract using the cannabinoids found in cannabis. However, the THC is absent from the extract. The result is that pets receive all the benefits of Bio Hemp™ + Bites without any high. This zero THC phytocannabinoid is formulated to support the endocannabinoid, immune, gastrointestinal and central nervous systems. People and animals share very similar endocannabinoid receptors in the nervous system and brain that control pain, mood, anxiety and appetite.

New Bio Hemp™ + Bites contain a highly significant and unique formulation, combining: Hemp Extract, Glucosamine, Hyaluronic Acid (HA), Omega 3 Wild Salmon, MSM, Capsicum, Black Pepper Root Extract, and Astaxanthin, a green microalgae, known for being the world's most potent natural anti-inflammatory and anti-oxidant.

Robert Kovler is Vice-President of ANP and has nearly two decades of dedicated research into plants and their curative properties. “As specialists in the field of pharmacognosy, [the study of medicinal plants], we are very excited to be working with the whole Hemp Plant because of its many clinical applications, and when applied appropriately, there are so many beneficial qualities for overall good health,” said Kovler.

-more-

Bio Hemp™ + Bites

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“Animal Nutritional Products is not a hemp company. We are an animal health supplement company that is researching and developing hemp and elevating its status to a new plateau of health-related benefits.”

Some 14 months of research and development went into the Bio Hemp + Bites™ formula to create the most complete Hemp Extract available on the market today.

This formula works on the endocannabinoid system comprised of the CB1, CB2 and TRPV1 receptors. Hemp Extract and how it adheres to these receptors was a seminal discovery in animal and human medicine. These receptors control pain, anxiety, and stress in the brain and body.

About the Company.

ANP (Animal Nutritional Products) has experience world-wide success via their development of unique lines of formulated nutraceutical preparations specifically designed for pets. ANP tackles head-on the most demanding and common diseases in animal health: osteoarthritis, urinary tract disease, and anxiety. To combat these health issues, ANP has established the following products; ArthriMAXX™, UroMAXX™, PhytoMAXX™, PhytoMAXX™ + Bites and Bio Hemp™ + Bites.

For more information on Bio Hemp™ + Bites or to purchase Bio Hemp™ + Bites, please call: (800) 224.6805 or visit, <https://biohemplus.com/pets/>