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Colorado Company Launches "Compostable Dog POO-PAW" Mitts to Help Eliminate Plastic Buildup in Landfills & Oceans

Grabbies 100% Compostable Dog POO-PAW Mitts are offered at select Hardware locations and Convenience Stores across the US, coming soon to Larger Retail Stores

DENVER, Colo., May 7, 2019 – Dog Poop Bags are made of plastic. The kind of plastic that builds up in our landfills and oceans. In fact, a <u>2017 study</u> showed that most dog poop bags are made of plastic and do not decompose. To provide an alternative to plastic dog poop bags, Colorado-based <u>Grabbies Media</u> created Grabbies Poo-Paw – 100% <u>certified</u> compostable dog poop mitt made entirely of plant-based materials that harmlessly disintegrate. 69% of households in the US have a pet, and 80% of pet owners have at least one dog. That's a lot of plastic bags filled with dog poop every day.

"We saw an opportunity to create a product that helps stop the buildup of plastics in our oceans and landfills," said Jacquie Perello, President of Grabbies Media. The Grabbies Dog Poo-Paw Mitt is oversized to fit like a glove, allowing consumers the opportunity to use their entire hand when picking up their dog's waste. Each Poo-Paw comes with 2 extended strips for easy tying and has a dog's paw imprinted on one side. The recent tariffs issued on products imported from China have allowed Grabbies Dog Poo-Paw mitts to be competitively priced. The Grabbies Poo-Paw is available in certified recyclable packaging in small, convenient to carry, Individual Pocket Packs of 10, Medium Packs of 60, Large Flex Packs of 100 and Extra-large Flex Packs of 200. When consumers use Grabbies compostable Poo-Paw mitt to pick up their dog's waste, and leave the bag on a trail, they can at least rest assure the bag will decompose along with their dog's waste. Grabbies Poo-Paw mitts are environmentally friendly and will help alleviate the spread of potentially dangerous germs. 'We were surprised to learn there is nothing else like it in the industry today. Many companies claim to offer a compostable bag, but when you read the fine print, they are bags produced in China and are made from recycled plastic."

Grabbies Poo-Paw debuted at the National Hardware Show in May 2019 to great demand. Through a presale program, Grabbies Poo-Paw mitts will soon be available at select Hardware Stores and Convenience Stores throughout the US, Canada and Europe. Grabbies Media secured a booth at SuperZoo in August 2019 where they expect to reach their ideal target audience; Pet Store Owners and large and small Retail Store Buyers. Pending the success of the Grabbies Poo-Paw launch, Grabbies Media will increase availability at Grocery Stores, Drug Stores, Veterinary Clinics and local City Parks across the US. "Our hope is that consumers realize the importance, and ease, of using a 100% Compostable Dog Poo-Paw mitt and it's long term effect on the environment" said Perello. "It is an added bonus for us to provide consumers this Eco-friendly product that is Made in the USA!"

Grabbies Poo-Paw Mitts will soon be available at these locations, to name a few:

Grabbies Media at <u>Grabbies.com</u>

- O'Connor Hardware <u>http://www.oconnorhardware.com/</u>
- Suzie's CBD Treats <u>https://www.suziespettreats.com/</u>
- Cliff's Variety Store <u>https://cliffs-variety.business.site/</u>

ABOUT GRABBIES MEDIA

Grabbies Media, LLC, founded in 2016 in Colorado is a privately held company. Grabbies Media created Grabbies Gloves to provide a cleaner, healthier gas pump experience for consumers by protecting their hands from germs and odors that live on gas pump handles. Grabbies Gloves are available at select gas stations across the US and include a customizable tear-off coupon offered by the Convenience Store. Grabbies Media recently expanded its product line to include the Grabbies Poo-Paw Mitt for dog lovers, and the Grabbies Food Service Glove for Restaurants and Food Distributors. To learn more visit <u>www.grabbies.com</u> or like us on <u>Facebook</u> @grabbiesgloves.