



Media Contact:
Dana Humphrey
Cell: 619-414-9307
whitegatepr@gmail.com

FOR IMMEDIATE RELEASE

Dogs Love Kale Launching Three New "Protein" Flavors at SuperZoo

Dogs Love Kale exhibiting at SuperZoo July 21-23, 2015 at Mandalay Bay Convention Center in Las Vegas, Nevada

Naples, FL – July 2, 2015 – SuperZoo attendees will get the first look at Dogs Love Kale's newest wheat free and grain free "meaty" flavors: **Chicka'** (chicken and blueberry) **Moo-Moo** (beef and carrot), and **Gobblers** (turkey and sweet potato). North America's favorite pet retail event will be held at the Mandalay Bay Convention Center in Las Vegas, Nevada on July 21st – 23rd, 2015.

Just like their first five flavors, **Peanutty, Punkin, Apple Crisp, Sweet Taters, and Tropical Delight**, these three are 100% sourced and certified made in the USA. The main ingredients in these tasty new and healthy treats are chickpea flour, kale, flaxseed, and rosemary, adding extra all-natural ingredients to create the various flavors. No animal by-products are included, which makes this treat a clean and safe snack that your pup is sure to drool over.

Kale is a super antioxidant that contains essential vitamins including: beta-carotene, calcium, vitamin K, vitamin C, and lutein. Kale and Flaxseed aids in making your dog's coat softer and shinier, with healthier skin underneath. Flaxseed also provides fiber in your dog's diet. Dogs Love Kale is made in a facility that does not make any other pet products or animal byproducts, and is proudly made in the USA. This eliminates any chance of cross contamination, making this brand safe, delicious and healthy!

Visit Dogs Love Kale at booth #9005 at SuperZoo and check out these "paw-some" flavors for the first time!

About Dogs Love Kale:

Twiggy's Cupcakes was founded in 2010 by Paula and Dawn based on the need for an all natural gluten free nutritious cupcake. Their success with Twiggy's cupcakes made Paula and Dawn decide that their babies, KC and Mossimo should have a healthy, all natural, gluten free treat too! Knowing how much their "Dogs LOVE Kale", and how good it is for them, they made kale the main ingredient in "Dogs LOVE Kale", a new healthy, all natural, gluten/wheat free treat! Learn more about Dogs Love Kale: <http://www.dogslovekale.com/>.

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