



FOR IMMEDIATE RELEASE

Exclusively Dog brand offers treats as fundraising tool to celebrate DOGust
The company will offer a special discount on Mutt-on Chops for 501(C) organizations

Milwaukee, WI — Happy Birthday to all shelter dogs on August 1st, otherwise known as “Dogust”! In celebration of these animals and the organizations that help find them homes, Exclusively Pet, Inc. will offer their new “Mutt-on Chops” treats as a fundraising product for non-profit rescues and shelters.

Exclusively Dog brand Mutt-on Chops are a grain-free treat, made with two kinds of protein – plant-based protein in the form of garbanzo beans and real New Zealand lamb. Only natural ingredients are used, including wholesome and beneficial olive oil and sesame seeds. Each bag of Mutt-on Chops is made in the USA, with US and imported ingredients. The treats are soft and chewy and come in the shape of a lamb chop. No wheat, corn, soy, gluten or grain is used in the making of these treats. No artificial colors, flavors or preservatives can be found in Mutt-on Chops.

Non-profit rescues and shelters can make up to 50% profit on the Mutt-on Chop Treats. Exclusively Pet, Inc. is making treats available to even the smallest organization by waiving minimum order quantities and offering flat rate shipping at \$5 for 1 case of treats (12 bags) and free shipping on 6 cases or more. To learn more and participate in the program, organizations should send proof of their 501(C) status to info@exclusivelypet.com to get the process started.

“We believe every dog should have their day and DOGust is the perfect holiday to celebrate the pups who are seeking their forever home” said Bridget Richlen, Director of Sales and Marketing for Exclusively Pet, Inc. “In addition to the product donations we regularly make to local groups, we wanted to find a way to help rescues and shelters across the country, big and small. Mutt-on Chops fit that bill because it is a treat that is liked by dogs of all breeds and sizes, is useful to pet parents, and is the perfect way to remind supporters of the many unique dogs available for adoption.”

About Exclusively Pet, Inc.

For 25 years, Exclusively Pet, Inc. has been creating treats for dogs who are more than just pets. Two separate lines of treats offer the right snack at the right opportunity. Exclusively Dog Cookies are an indulgent baked treat made with certified kosher ingredients. Exclusively Dog treats are a healthy, everyday reward that are wheat, corn and soy free. Both lines are natural and made in the USA, and always have been.

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