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## Honest Paws Launches CBD-Infused Peanut Butter Pouches

[SuperZoo, August 2019] Honest Paws has chosen SuperZoo 2019 to announce the launch of its new Happy Tails CBD Blend Pouches. This organic CBD oil is sourced from sunny Colorado and blended with creamy, human-grade peanut butter for ultimate flavor! Offering the same Honest Paws premium quality that they are known for and an attractive MSRP of \$2.99 each, these travel-ready pouches are an easy upsell at any pet store. Honest Paws is launching Happy Tails CBD Blend in response to those customers who often bring their dogs with them as they travel or just out-and-about as they spend their day.

President of Brand Development, Min S. Lee says, "Just as importantly, it is an attractive option for those customers that have heard about CBD but just haven't tried it yet. This is a chance to try it for very little commitment." Honest Paws will be exhibiting at SuperZoo at Booth #4178 where they will offer show-only pricing.

Honest Paws works every day to help pets all around the United States have longer, healthier and happier lives by providing premium CBD pet products in the form of organic CBD oil, CBD bites, CBD soft chews, CBD-infused coconut oil, and CBD-infused peanut butter. Their mission statement is: We believe that health comes first and true health starts from within. This is what motivates us to create products that not only keep pets looking healthy but help them feel great too.



## **About Honest Paws:**

Honest Paws started developing CBD pet products in 2017. Co-founded by Erik Rivera in San Juan, Puerto Rico, Honest Paws set out to be the CBD pet brand that is known for transparency and trust.

Honest Paws holds itself to the highest standards of manufacturing processes in order to maintain freshness and effectiveness. Honest Paws products are one of a kind – just like your pet.

If you would like more information about Honest Paws, please email <u>chelsea@honestpaws.com</u> or visit <u>HonestPaws.com</u>.