

FOR IMMEDIATE RELEASE:



CBD Brand Santeer™ Launches Chewable Tablet for Dogs with Record-Breaking Solubility

Santeer™ Premieres LUV Chewable Pet Tablets at SuperZoo 2019

Denver—August 1, 2019—Today, Santeer™, [a science and outcome driven CBD brand](#) with products for both humans and pets, launched LUV Chewable Pet Tablets, a line of three different fast-acting scientific formulations for anxiety and pain relief in small, medium or large dogs. The Company is sampling these supplements at SuperZoo at booth #4572 next to the Press Booth, and encourages all attendees to stop by.

Santeer utilizes data driven and patent-pending technology to achieve optimal CBD solubility, meaning more of the the CBD is being absorbed into the body. Without adding chemicals to boost solubility found in most CBD products on the market today, the Company developed over three-hundred formulations to optimize effect, duration, and consistency. Santeer’s Chewable Pet Tablet was tested as 10 times more soluble than soft gels and five times more soluble than hemp oil and MCT tinctures.



“I was a chemist in the cannabis industry for four years, and I knew there had to be a better alternative for something easier and more effective for my pet. Consumers are zipping through expensive tinctures wondering why they aren’t seeing results. It’s because those products aren’t soluble and your dog isn’t actually absorbing most of the CBD in the product, forcing pet owners to give their dogs more each day,” said Chris Denicola, CEO and Co-Founder of Santeer.

“Plus, since our product is a supplement and not a treat or food product, consumers don’t need to worry about having a product they rely on suddenly disappear off the shelves due to changing FDA regulations.”

With the Santeer LUV Pet Tablets, it is easy to find the right dose versus tinctures, large soft gels, or high calorie treats. This is key in ensuring your pet receives the correct dosage of CBD at all times. The tablets for Small Tablets for dogs less than 25lbs and Medium Tablets for 25-65 pound dogs contain five milligrams of CBD, and the Large Tablets for dogs over 65 pounds contain 10 milligrams of CBD.

Santeer’s LUV Chewable Pet Tablet is a calorie-free, sugar-free, gluten-free, vegan and terpene-free supplement, as terpenes found in most CBD products can be toxic for cats and some dog breeds. The tablets have only four natural ingredients, three of which come directly from GMP pharmaceutical supply companies. Ingredients include: CBD from Full Spectrum Hemp Extract, a non-GMO, plant derived dextrose called EMDEX™, Silicon Dioxide, and Sterotex NF™, a powdered cottonseed oil for tableting. All products have less than 0.3% THC, and they come in convenient and child-resistant packaging that’s easy to take on-the-go for long walks, hikes or adventures.

Santeer rigorously tests for legal limits of THC, and until the FDA regulations are further developed for food additives, the Company is taking a conservative approach to new product development. Once proper regulations are in place, Santeer plans to launch several new products, such as CBD infused treats and powders for dogs and horses.

About Santeer™

Santeer is a next-generation CBD product brand under Prism Science™, an IP holding company with over 30 cumulative years of experience converting market needs into science-driven technologies and products. Santeer uses cutting edge science and natural ingredients when formulating outcome-driven CBD products that are both convenient for consumers and environmentally friendly. To learn more or purchase our products visit us online at <https://santeer.com/>.

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