



**For Immediate Release**

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## **Chicken Soup for the Soul Pet Food Hosts Marley's Mutts Founder and Executive Director at SuperZoo 2019 - Booth #1071**

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**Premium Pet Food Company to Host Zach Skow, Celebrity Dog Cora and Some Adorable Adoptables at SuperZoo August 20 – 22 in Las Vegas.**

**Cos Cob, CT, August 16, 2019** – [Chicken Soup for the Soul Pet Food](#) will host Marley's Mutts Founder and Executive Director Zach Skow during SuperZoo 2019 at the Mandalay Bay Convention Center in Las Vegas August 20 – 22. Mr. Skow will formally speak Tuesday and Wednesday at 3:00pm at the Chicken Soup for the Soul Pet Food Booth #1071. There will be a Marley's Mutts team member at the booth throughout the show to talk to retailers about their mission and programs as well as dogs available for adoption.

[Marley's Mutts](#) is a non-profit organization that rescues, rehabilitates, trains and re-homes death row dogs from Kern County's high-kill animal shelters. In addition, they utilize the rescued dogs to transform people's lives through initiatives like their Pawsitive Change Prison Program. Through the power of the human-canine bond, they empower dogs and people to live healthy, happy and productive lives. Since it was founded in 2009, Marley's Mutts has rescued and rehabilitated over 3,000 dogs.

Lead trainer Lisa Porter will accompany Mr. Skow to SuperZoo. They will speak about their work with at-risk dogs in Kern County, CA as well as their mission to make a pawsitive and lasting impact on their community. Ms. Porter has worked in the past with well-known trainer Cesar Millan to teach Socialization and Walking Courses at the Dog Psychology Center in Santa Clarita.

"We have worked with Zach and his team over the past two years, donating over 20,000 pounds of premium dog food to his Tehachapi-based rescue and the Pawsitive Change Prison Program," said Jeanne Blandford Senior Director of Marketing for Chicken Soup for the Soul Pet Food. "We recently visited his ranch and are so impressed with the progress he continues to make. His dedication to these dogs and his community is exemplary. We are happy to help Zach spread the word about the importance of the human-animal bond."

## **ABOUT CHICKEN SOUP FOR THE SOUL PET FOOD**

Chicken Soup for the Soul has been providing super-premium pet food for over 15 years. The company makes dry and wet dog and cat food as well as treats that are available at independent pet specialty stores nationwide and select products are available online. The company's mission is to help all pets eat well through its affordable pricing and its work with shelters and pets in need. A portion of all proceeds from the sale of Chicken Soup for the Soul pet food goes to Chicken Soup for the Soul's Fill-a-Bowl... Feed-a-Soul™ program. The program, which was launched in 2016 in association with the American Humane, provides over a million meals annually to shelter pets.

[www.chickensouppets.com](http://www.chickensouppets.com)

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## **ABOUT MARLEY'S MUTTS DOG RESCUE**

Marley's Mutts is a non-profit organization that is making a paw-sitive and lasting impact on communities by rehabilitating souls and creating second chances using the power of the human-animal bond.

[www.marleymutts.org](http://www.marleymutts.org)

Text End (image attached)



