

Yümba

Fine Handcrafted Dog Collars and Leashes
Brand & Product Launch at SuperZoo
August 20-22, 2019
Mandalay Bay
Las Vegas, NV, USA
Booth 6206 – Rodeo Drive

Yümba is making its debut at SuperZoo, the largest gathering of pet professionals in North America. This brand will stand out as one of the finest collar and leash brands at the trade show. Their products are 100% hand made by Colombian artisans and are meant to appeal to trend setters, boundary-pushers and people who consider their pets part of the family and love to shower them in the finest goods.

Yümba's aesthetic combines luxurious materials and craftsmanship with colors and fun touches that make their products uniquely-Yümba. This brand name honors Yümba, one of the last in a long line of Weimaraners bred and raised for over 20 years by the company's founder's father in their native Cali, Colombia.

Yümba collars and leashes blend modern design, traditional workmanship, and durability. Farmed water buffalo leather (known for its strength, lighter weight and beautiful grain), solid brass hardware and laser-cut Japanese beads have been merged together to create unique pieces that you and your pet will enjoy for a very long time. Yümba collars are individually made and consist of fine glass beads handwoven by women artisans in artistically designed patterns that are embedded and sown into leather by our cobblers. Our master cobbler has years of experience making horse tack, polo gear and dog collars and as a dog owner and horse lover, he knows how to balance strength and softness to keep our companions safe and comfortable.

Yümba is a brand of Mishky Inc. a family owned artisan jewelry company founded in 2010 that designs, manufactures and exports hand-made pieces that carefully blend traditional Colombian craftsmanship with global fashion trends employing fine, globally and locally sourced materials. Yümba collars are designed in Atlanta, GA and Colombia and the company is incorporated both in the U.S. and in Colombia.

Mishky was founded by Tita Navia a seasoned fashion marketing, international advertising and design professional. Her brother, Andrés Navia, a former modern Latin American art museum director in Washington, D.C. and third world development specialist, joined the company in late 2017 to develop the Yümba dog and cat collar line and to fulfill an ideal of sharing a message of compassion and care towards animals through careful design and craftsmanship.

Yümba is positioning itself as a socially sustainable company thanks to its training and employment for women and fair trade practices. Yümba's beadwork is crafted by women artisans from predominately low income communities in Cali, Colombia. Many of the weavers have enrolled in the company's *Mi Mamá para Mí -My Mom for Me* program that allows them to work from home and provide loving care, parental guidance and support to their children.

The hands of these women, many of which have had rough lives, are what bring Yümba designs to life. A transformative process is set in motion every time you buy a Yümba collar because you join a support network that helps improve the lives of local artisans, their children, and honor hours of skillful work. Yümba has proven that social responsibility, sustainability, and excellence in craftsmanship go hand in hand.

Inquiries & Orders:

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Webpage under construction

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Yümba Product Photos



Susie sporting a Bodhi Seshet (XS) collar



Rigel Bast cat collar



Rigel Bast cat collar safety release system



Milo Size L dog collar with two D-Rings