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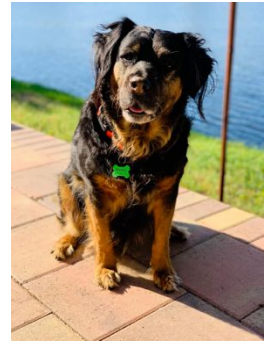
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Five years and 100 styles later, SiliDog continues to revolutionize the pet tag industry

Leading provider of pet tags, SiliDog, announces the arrival of over 100 new styles at SuperZoo 2019

WESTON, FL (August 20, 2019) - SiliDog has continued in the pursuit of spreading its message that “Every Dog is a SiliDog” with its wide range of silent pet tags. The company recently announced the launch of over 100 new, exciting, and “Sili” styles to fit the diverse personalities of both pet owners and their pets.



SiliDog was founded five years ago by a University of Florida Master’s student and a rescue dog. While fostering this beaten and abused pup, his constant scratching throughout the night disturbed everyone’s sleep and scratched away the metal tag’s engraving, making it illegible. After going through four metal tags in one month, the idea for SiliDog was born. With failed foster pup—now known as Bentley—as the mascot and inspiration, SiliDog Tags are made out of 100% silicone. Finally, no more jingling overnight and an engraving that will never fade or scratch off. SiliDog Tags also offer ultra durability with their light-weight design that is comfortable for dogs of all breeds and sizes.



After receiving feedback from over half a million customers, known as “SiliFans,” and airing on ABC’s hit television show, *Shark Tank*, SiliDog has continued to expand its product line to meet market demands. What began as four classic tags, has grown to 20 styles and colors, to SiliCat Tags (yes, they are available for cats too!), to now the launch of over 100 new tag designs. The new SiliDog Tag 5.0 collection includes everything from flowers and animals to sports and states; there is truly

something for everyone. All tags are fully customizable and can fit as much important identifying information as desired (i.e. name, phone number, address, microchip number, etc.). There’s even enough space to add a SiliDog-suggested line such as, “Oh Sh*%, I’m Lost!” or “Please Call My Mom, She is Ugly Crying!”.

All SiliDog Tag orders sell for \$19.99, include an attachment, front and back customization, and free US shipping. SiliDog delivers worldwide with next-day production.

More information about the latest arrivals and other pet tag solutions offered by SiliDog can be found on their [website](#). Follow @SiliDog on [Instagram](#) and [Facebook](#) for daily Sili-ness.

About SiliDog

SiliDog is a leading provider of premium quality pet tags. SiliDog Tags are made of 100% silicone so they are silent, durable, never fade, glow in the dark, and donate to charity with every sale!

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