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FOR IMMEDIATE RELEASE

**Kitty Sift™ to unveil its new disposable sifting litter box at SuperZoo 2019
Visit us at Booth 6161**

Las Vegas, NV – (August 14, 2019) Kitty Sift™ is proud to be a new pet product being showcased at SuperZoo 2019, the largest North American pet retail trade show and conference produced by World Pet Association (WPA).

Kitty Sift™ is a new disposable sifting litter box that offers a cleaner, more convenient, easy-to-use system. The innovative solution eliminates the need for scooping, scraping and scrubbing. Simply lift, sift and reuse or dispose!

The product is an affordable subscription service which is conveniently delivered to your door each month. Cat owners can pick from 4, 8 or 12 tray packages. How long you decide to keep the compostable trays is up to you.

To help stop the stink, each monthly delivery also includes premium, hard clumping probiotic litter to help eliminate odor and bacteria.

Founder Carrie Van Wert invented Kitty Sift™ while volunteering at her local Animal Humane Society. She sadly saw the surrender of many cats due to “litter box issues.” Many of these cats were not using the box simply because their owners failed to clean it regularly. She wanted a better solution to make it easier for people to keep their litter boxes clean.

Kitty Sift™ is designed to create a better litter box experience. Every cat lover knows it is a major chore to clean, scoop and scrape soiled, stuck-on litter. A cat’s sense of smell and sensitivity to odor is far greater than ours. Without proper, frequent cleaning and maintenance of the entire litter box, a build-up of odors and bacteria can create an unhealthy environment.

Our mission is to help families keep cats healthy, safe and happy inside their loving homes and appropriately using their box. Cleaner paws keep a cleaner home. Visit us at SuperZoo August 20-22, Booth 6161 at the Mandalay Resort and Casino, 3950 S. Las Vegas Blvd. Las Vegas, NV 89119.

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