

NEW COMPANY ONE HEART® PET PRODUCTS BRINGS THE JOY OF SIMPLICITY AND WHOLE NUTRITION TO PETS *Company Offers One-Ingredient Whole-Food Treats for Cats and Dogs*

DALLAS, TX (August 9, 2019) – One Heart Pet Products proudly announces its founding as a company joyfully obsessed with “The One”: one-ingredient treats that make all the difference in the world for animals and the planet. The company is launching with two lines of products: Happy Fish Cat Treats and Good Catch Dog Treats.

“We are thrilled to launch One Heart into the world,” said Walter Stock, CEO of One Heart Pet Products. “We put our hearts into creating treats for both dogs and cats that provide something delicious and nourishing that pet parents can trust.”

Pet parents are faced with complicated choices for nourishing their pets, often with unnecessary and unhealthy ingredients like grains, gluten, salt and sugar. One Heart brings the fun back to treating pets with worry-free, delicious treats made with a single ingredient: fish.

One Heart’s Happy Fish Cat Treats and Good Catch Dog Treats are made with just a single healthy and tasty fish ingredient, carefully sourced to ensure the best health for pets and planet – and for a life well lived. Pet parents who are committed to whole nutrition for their pets can spend less time reading ingredients and more time enjoying their healthy, vibrant pets.

Happy Fish Cat Treats and Good Catch Dog Treats make the perfect treat or food topper:

- Made from 100% dried fish, including Salmon, Mahi-Mahi and Bonito Tuna treats.
- Crafted as fish jerky for dogs and either bites (treats) or flakes (food topper) for cats.
- Caught off the shores of Japan and packaged in the U.S.
- Free of corn, wheat, gluten, soy, fillers, by-products and artificial colors or flavors.
- One simple ingredient full of the nutrition pets need, like protein and omega3s.

Innovators of health-centric pet treats, One Heart Pet Products believes that small details can make big changes in the lives of pets and in the world. They are committed to offering products that nourish pets and satisfy pet parents. Happy Fish Flakes Cat Treats come in 1oz bags and retail for \$9.99. Happy Fish Bites Cat Treats come in 2.5oz bags and retail for \$9.99. And Good Catch Dog Treats are offered in a 3oz bag and retail for \$12.99. They can be found online at oneheartpet.com and at select pet specialty retailers nationwide.

About One Heart

As makers of innovative, health-centric pet products, One Heart believes one ingredient can make all the difference in the products they create for beloved pets. Founded in 2018 and based in Dallas, Texas, the company offers single-ingredient dog and cat treats made from sustainably-caught bonito tuna, salmon and mahi-mahi.



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