



Contact Information:
Shannon Supanich
Marketing Manager
Pioneer Pet Products, LLC
E-Mail: Shannon@pioneerpet.com
Website: pioneerpet.com, smartcatlitter.com

Pioneer Pet® Super Zoo 2019

FOR IMMEDIATE RELEASE

Cedarburg, Wis., August 12, 2019--Pioneer Pet® is excited to announce the launch of many new items to our product line. Created with both pet and pet parent in mind, these products offer the perfect solution for your pets needs.

The following items will be shown at Super Zoo 2019: Vortex Drinking Fountain, Elevated Vortex Drinking Fountain, Magnolia Drinking Fountain, Stainless Steel Swan Fountain, XL Litter Mat, Track and Post, The Ultimate Scratching Post-Gray and a new line of ceramics. The Vortex line, Magnolia and Stainless Steel Swan Fountains will include our new USB-powered pump connection, which will offer even more convenience.

“We are very excited to bring these new products to Super Zoo,” said Jon Supanich, Director of Sales and Operations. “We are passionate about continuing to develop products that our customers have suggested and want. We love listening to you and we can’t wait to show you these new items.”

About Pioneer Pet Products, LLC

Pioneer Pet creates products that enhance the quality of life for animals by providing for their behavioral needs. This mission sets us apart from other companies – our products encourage the mental and physical stimulation of animals. Fittingly, everything is designed by behavior experts and is vigorously tested before reaching the market.

Pioneer Pet is also associated with the non-profit behavior counseling service Cats International (www.catsinternational.org). Cats International is a reliable resource that provides intelligent and practical solutions for solving – and preventing – difficult behavior and training problems.

###