



**For Immediate Release**

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## **The Pet Industry's First Portable Pet Hydration Solution, Doggie Water2GO™, Launches at SuperZoo 2019**

**Fort Lauderdale, Fla. (August 15, 2019)** – Vital Pet Nutrients, Inc., a company committed to revolutionizing the way pet parents keep their dogs happy, healthy and hydrated, is launching [Doggie Water 2GO™](#) at SuperZoo 2019 in booth #4802 on August 20, 2019 in Las Vegas.

Doggie Water 2GO is Vital Pet Nutrients' flagship product, and the pet industry's first environmentally-friendly, healthy, and safe portable pet hydration solution for dogs. Created to provide safe, clean hydration for dogs both on the go, the water is purified, softened, UV treated and blended with essential electrolytes.

"For us, pups are family. Our 3-year-old French Bulldog, Pippi, is the inspiration behind Doggie Water 2GO," said Jerry de los Reyes Patricio, chief executive officer at Vital Pet Nutrients. "We bring Pippi almost everywhere we go — vacations, the beach, the dog park, and even to work. When you're on the go with your companion it can be difficult to find water that's safe enough for their consumption, and hydration is a key part to their health. It was important for our team to develop a product that could help make on-the-go hydration easier for dog parents."

Pippi is the company's brand ambassador and will be traveling across the country with the team to visit shelters and help homeless doggies find their new forever families.

Unlike traditional portable dog bowls, Doggie Water 2GO doesn't require any cleaning, rinsing, filling or any other messy or complicated mechanisms. Doggie parents simply 'peel and serve,' ensuring that safe and clean drinking water is available within just two seconds. One package of Doggie Water 2GO can fit into a small bag or even a pocket, so dog owners can say goodbye to carrying bulky travel water bottles.

In addition to being safe for both human and pet consumption, Doggie Water 2GO is also environmentally-friendly. The packaging is completely recyclable, reusable and developed using PET approved materials that responsibly help reduce the planet's carbon footprint. Doggie Water 2Go is 100% recyclable while also proudly being sourced and made in the U.S.

The World's Finest Doggie Water, Doggie Water 2GO is available for MSRP \$1.69 and will be sold through a network of wholesalers. After several years of research, product development and testing, Vital Pet Nutrients is looking forward to bringing Doggie Water 2GO to SuperZoo.

High-resolution product images, a product information sheet and a company backgrounder can be found [here](#). To schedule a product demonstration and to meet Doggie Water 2GO CEO, Jerry de los Reyes Patricio, and the sales team during SuperZoo 2019, please email Jillian Spitz at [jspitz@fwv-us.com](mailto:jspitz@fwv-us.com).

For more information about Doggie Water 2GO, please visit booth #4802 on August 20, 2019 or visit their website online at [www.doggiewater2go.com](http://www.doggiewater2go.com).

**About Doggie Water 2GO™**

Doggie Water 2GO™, a Vital Pet Nutrients product, is the first to deliver a true pet-portable liquid hydration solution for doggies in the pet market. Created to provide safe, clean hydration for dogs both on the go, the water is purified, softened, UV treated and blended with essential electrolytes. For more information, please visit <http://www.doggiewater2go.com> or connect with us on [Facebook](#) or [Instagram](#).

Instagram: @Doggiewater\_2Go #DW2G #DoggieWater2Go #Superzoo #Superzoo2019

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