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TREATIBLES DEBUTS TOPICAL CREAM AND NEW SOFT CHEW FLAVOR

Releases Mark the Company's First Topical and Updated Philanthropic Recipe

SuperZoo Booth #1371

PETALUMA, Calif. – Treatibles, the pioneer in developing hemp derived CBD products for pets, is proud to debut two new Broad Spectrum Hemp Oil products at SuperZoo – Topical Cream for Dogs and Cats and Tater's Sweet Potato Tots Soft Chews for Dogs.

“As we continue our growth and innovation in the pet space, we learn more and more about the different ways our animal companions prefer to receive relief with our Organic Broad Spectrum Hemp Oil products,” comments Julianna Carella, CEO and Founder of Treatibles. “Our end goal is always to bring calm, balance and ease in the most effective way for each individual pet, and with these two new options, we’re continuing to fulfill that objective.”

The Topical Cream for dogs and cats is formulated with dermal penetrating ingredients, including Organic Broad Spectrum Hemp Oil featuring naturally occurring CBD and MSM, for maximum absorption. The cream is ideal for managing joint inflammation, burns, scratches and other minor skin conditions. It is available in a 240 mg 4-ounce container for \$60 and a 60 mg 1-ounce container for \$24. Pet parents can gently rub the cream onto an affected area, on the top of the pet’s ear or on a hairless part of the pet’s body.



Treatibles brand ambassador Tater Tot, a rescue Pit Bull from the famed Villalobos Rescue Center (VRC), helped create the original hard chew variety of Tater’s Sweet Potato Tots. However, since the launch of Treatibles soft chews in 2018, Tater was taken with the new formulation. Treatibles was happy to develop a new chew to meet his preferences. Tater’s Sweet Potato Tots soft chews are 100% vegan and contain 3 mg of Organic Broad Spectrum Hemp Oil, with a recommendation of a minimum one chew per 30-pounds of a dog’s weight up to 10 chews per 30-pounds of a dog’s weight. Each canister retails for \$38. For every canister sold, Treatibles will donate \$1 to VRC to help support veterinary expenses, which average \$500,000 per year.

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Retailers interested in carrying the Topical Cream and/or Tater's Sweet Potato Tots soft chews may contact their distributor or Treatibles directly at orders@treatibles.com or (510) 290-2861. For more information on the Treatibles line of Organic Broad Spectrum Hemp Oil products, initiatives and more, please visit [Treatibles.com](https://www.treatibles.com).

About Treatibles

Established in 2013, Treatibles blazed the trail as the pioneer in developing broad spectrum hemp oil with naturally occurring CBD products, essentially creating a whole new category in the pet industry. The company was founded on the values of compassionate care, quality ingredients, reliable information and integrity. These principles continue to guide the corporate culture.

Treatibles mission is to promote Harmony for the whole family[®] through the happiness and health of each pet. All Treatibles products are Compassion Certified[®] and proudly made in the USA.

The exceptional Organic Broad Spectrum Hemp Oil in Treatibles products is grown and cultivated at the company's organic hemp farm. The proprietary formula contains naturally occurring CBD and other supporting and beneficial compounds, producing truly distinct oil. Treatibles utilizes a cutting-edge infusion method that has proven to retain nearly 100% of the profile of all 300+ compounds of the hemp plant. This creates a true entourage effect, which according to studies conducted in both Israel and Brazil, provides the greatest benefits. The oil is virtually free of THC, non-psychoactive, and non-toxic.

Treatibles third party lab test its Organic Broad Spectrum Hemp Oil for cannabinoid content and to rule out pesticides, heavy metals and biocontaminants. Additionally, final products are tested to ensure consistency and potency. Lab results are available on [Treatibles.com](https://www.treatibles.com).

For more information, please visit <https://www.treatibles.com/>.

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