



Booth Design Plan

SuperZoo 2020 • The National Show for Pet Retailers™
September 1 – 3, 2020 • Mandalay Bay Convention Center

Deadline: August 7, 2020

Please email completed form to MaryKate.Martin@wpamail.org

PLEASE NOTE: FLOOR COVERING IS REQUIRED IN ALL BOOTHS AND MUST BE INSTALLED BY 4PM ON MONDAY, AUGUST 31ST. IF THIS DEADLINE IS NOT MET, SHOW MANAGEMENT WILL ORDER CARPET FOR ANY BOOTHS WITHOUT FLOOR COVERING FROM GES AND THE EXHIBITOR WILL BE CHARGED SHOW SITE CARPET RATES.

IF YOU INTEND TO PLACE A VEHICLE IN YOUR BOOTH, YOU MUST LET US KNOW 2 MONTHS IN ADVANCE. IF WE DO NOT KNOW TO INDICATE TO THE FIRE MARSHAL THAT A VEHICLE WILL BE IN YOUR BOOTH, YOU WILL BE RESPONSIBLE FOR GETTING YOUR OWN APPROVAL FROM THE FIRE MARSHAL AND PAY THE REQUIRED FEES. IF THERE IS NOT FIRE MARSHAL APPROVAL FOR YOUR VEHICLE, YOU WILL BE REQUIRED TO REMOVE IT PRIOR TO SHOW OPENING.

Exhibitors with Island and Peninsula booths, booths over 300 sq. feet, and custom hard wall booths must return this form. If you have questions regarding your booth layout please return this form. If these circumstances don't apply to your booth you do not need to return this form.

To ensure appropriate line of sight and adherence to the printed show rules and guidelines please submit your layout including the heights of display items. This will prevent you having to make booth alterations on show site.

Please include the heights and depths of your display (including tables, chairs, etc.). You may simply write "grooming table" or "bird cage" (for example) in the area where it is to be placed.

Signage for any In-line, End-cap or Peninsula booths may not exceed 8' in the back half of the booth and 4' in the front half of the booth. Hanging banners are *ONLY* permitted for Island booths 400 sq ft and larger. Maximum height is 24'.

Canopies and awnings will only be allowed with show management pre-approval. If you feel you need a canopy in order to display your product you must submit this Booth Design Plan to obtain approval. Without prior approval your canopy or awning will not be allowed on show site.

_____ I am, or am considering, placing a vehicle in my booth at SuperZoo.

_____ I would like to obtain pre-approval to use a canopy/awning in my booth at SuperZoo

What is the height of tallest point of your display?: _____

Your linear booth will include the following:
8' high backwall drape, 3' high side drape, floor number and an ID sign
(20'x20' or larger booths are not provided with drape unless requested to Show Management by July 27, 2020)

Company Name: _____ Booth Number: _____ Booth Size: _____
Contact Name: _____ Title: _____
Address: _____
Phone: _____ FAX: _____ E-mail: _____



World Pet Association, Inc.
Producers of SuperZoo, Atlanta Pet Fair, America's Family Pet Expo
135 W Lemon Avenue • Monrovia, California 91016
Phone: (626) 447-2222 • Fax: (626) 447-8350 • E-Mail: info@SuperZoo.org • www.SuperZoo.org