



Deadline Checklist

SuperZoo 2020 • The National Show for Pet Retailers™
September 1 – 3, 2020 • Mandalay Bay Convention Center

Service:	Return To:	Discount Deadline:	Done ✓
Advanced Shipments	GES	July 22 to August 21	
Audio Visual	TBD	TBD	
Booth Design Plans	WPA	August 7	
Booth Furnishings and Services	GES	August 10	
Direct Shipment to Mandalay Bay CC	GES	August 30 – 31 (See GES Service Kit for times)	
Electrical	Edlen/MBCC	August 11	
Exhibitor Insurance – Must have submitted and approved prior to setting up booth	TBD	TBD	
Fresh Water Fill and Drain Order	WPA	July 31	
Lead Retrieval	TBD	TBD	
Mandalay Bay Orders	MBCC	August 11	
Plant and Floral Orders	Expo Ease	August 28	
Show Decorator Orders	GES	August 10	
Sponsorship Opportunities	WPA	July 10	
Show Program Ads	Pet Product News	July 14	
Vehicle in Booth – MUST let SuperZoo Mgmt know in order to have your vehicle approved by the Fire Marshal. After the deadline date, you will be responsible for obtaining and paying for your own permit.	WPA	June 26	
Vehicle Placement Form (if you intend to have a vehicle in your booth)	GES	August 10	



World Pet Association, Inc.

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