



# Booth Design Plan

SuperZoo 2023

August 16 -18, 2023 • Mandalay Bay Convention Center

**Deadline: July 22, 2023**

Please email completed form to [alex.sandler@expodevco.com](mailto:alex.sandler@expodevco.com)

**PLEASE NOTE: FLOOR COVERING IS REQUIRED IN ALL BOOTHS AND MUST BE INSTALLED BY 4PM ON TUESDAY, AUGUST 15<sup>TH</sup>. IF THIS DEADLINE IS NOT MET, SHOW MANAGEMENT WILL ORDER CARPET FOR ANY BOOTHS WITHOUT FLOOR COVERING FROM GES AND THE EXHIBITOR WILL BE CHARGED SHOW SITE CARPET RATES.**

**IF YOU INTEND TO PLACE A VEHICLE IN YOUR BOOTH, YOU MUST LET US KNOW 2 MONTHS IN ADVANCE. IF WE DO NOT KNOW TO INDICATE TO THE FIRE MARSHAL THAT A VEHICLE WILL BE IN YOUR BOOTH, YOU WILL BE RESPONSIBLE FOR GETTING YOUR OWN APPROVAL FROM THE FIRE MARSHAL AND PAY THE REQUIRED FEES. IF THERE IS NO FIRE MARSHAL APPROVAL FOR YOUR VEHICLE, YOU WILL BE REQUIRED TO REMOVE IT PRIOR TO SHOW OPENING.**

Exhibitors with Island or peninsula booths (20'x20' or larger) and custom hard wall booths must return this form. If you have questions regarding your booth layout or are unsure if these circumstances apply to your booth, please email.

To ensure appropriate line of sight and adherence to the printed show rules and guidelines please submit your layout including the heights of display items. This will prevent you from having to make booth alterations on show site.

Please include the heights and depths of your display (including tables, chairs, etc.). You may simply write "grooming table" or "birdcage" (for example) in the area where it is to be placed.

Signage for any In-line or End-cap booth may not exceed 8' in the back half of the booth and 4' in the front half of the booth. Hanging banners are *ONLY* permitted for Island and Peninsula booths 400 sq ft and larger. Maximum height is 24'.

Canopies and awnings will only be allowed with show management pre-approval. If you feel you need a canopy to display your product, you must submit this Booth Design Plan to obtain approval. Without prior approval, your canopy or awning will not be allowed on show site.

\_\_\_\_\_ I am, or am considering, placing a vehicle in my booth at SuperZoo.

\_\_\_\_\_ I would like to obtain pre-approval to use a canopy/awning in my booth at SuperZoo

What is the height of tallest point of your display?: \_\_\_\_\_

Your linear booth will include the following:  
8' high backwall drape, 3' high side drape, floor number and an ID sign  
(20'x20' or larger booths are not provided with drape unless requested to Show Management by July 22, 2023)

Company Name: \_\_\_\_\_ Booth Number: \_\_\_\_\_ Booth Size: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ E-mail: \_\_\_\_\_

