



Deadline Checklist

SuperZoo 2023

August 16 – 18, 2023 • Mandalay Bay Convention Center

Service:	Return To:	Discount Deadline:	Done ✓
Advanced Shipments	GES	July 11 – August 9	
Audio Visual	CCR Solutions	July 28	
Booth Design Plans – Island and Peninsula Booths (20'x20' or larger)	WPA	July 22	
Booth Furnishings and Services	GES	July 24	
Direct Shipment to Mandalay Bay CC	GES	August 13 - 15 (See GES Service Kit for times)	
Electrical	Edlen/MBCC	August 2	
Fresh Water Fill and Drain Order	WPA	August 2	
Lead Retrieval	Custom Registration	July 15	
Mandalay Bay Orders	MBCC	August 2	
Plant and Floral Orders	Expo Ease	August 4	
Sponsorship Opportunities	WPA	ASAP	
Show Program Ads	Pet Product News	July 7	
Vehicle in Booth – MUST let SuperZoo Mgmt know in order to have your vehicle approved by the Fire Marshal. After the deadline date, you will be responsible for obtaining and paying for your own permit.	WPA	June 7	
Vehicle Placement Form (if you intend to have a vehicle in your booth)	GES	July 22	



World Pet Association, Inc.

Producers of SuperZoo, GROOM'D, WPA365, and Professional Grooming Credential
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