



SUPERZOO

AUGUST 12-14, 2026

EDUCATION: AUGUST 11-12, 2026

MANDALAY BAY, LAS VEGAS, NV

SHOW PROGRAM

This is the ultimate program for SUPERZOO, packed with crucial information for attendees such as conference schedules, special events, and exhibitor listings. It is a must-have promotional tool to capture attendees' attention as they plan their visit and activities at the show.

The print edition is available to the pet retail buyers on-site, and it is also distributed in a digital format to the SUPERZOO registered attendees, **prior to the show**.

To ensure your message reaches key decision-makers as they plan their busy 3-day schedule, reserve your Show Program ad space and don't miss out on the opportunity to be included on the retailer's agenda.

Ad Size (In Inches)	Non-Bleed Size	Bleed Size	Trim Size	Rates
Front Cover	7.5" x 2"	N/A	N/A	\$2,148
Inside Front Cover	7.125" x 9.875"	8.375" x 11.125"	8.125" x 10.875"	\$2,700
Inside Back Cover	7.125" x 9.875"	8.375" x 11.125"	8.125" x 10.875"	\$2,700
Back Cover	7.125" x 9.875"	8.375" x 11.125"	8.125" x 10.875"	\$3,576
2 Page Spread	15.25" x 9.875"	16.5" x 11.125"	16.25" x 10.875"	\$4,056
Full Page	7.125" x 9.875"	8.375" x 11.125"	8.125" x 10.875"	\$2,148
1/2 Page Spread Horizontal	15.25" x 4.75"	16.5" x 5.5"	16.25" x 5.25"	\$2,148
2/3 Page Vertical	4.875" x 9.875"	5.375" x 11.125"	5.125" x 10.875"	\$1,440
2/3 Page Horizontal	7.125" x 6.625"	8.375" x 7.25"	8.125" x 7"	\$1,440
1/2 Page Vertical	3.5" x 9.875"	4.125" x 11.125"	3.875" x 10.875"	\$1,075
1/2 Page Horizontal	7.125" x 4.75"	8.375" x 5.5"	8.125" x 5.25"	\$1,075
1/3 Page Vertical	2.25" x 9.875"	2.75" x 11.125"	2.5" x 10.875"	\$720
1/3 Page Horizontal	7.125" x 3.125"	8.375" x 4"	8.125" x 3.75"	\$720
1/4 Page Vertical	3.5" x 4.75"	N/A	N/A	\$540
1/4 Page Horizontal	7.25" x 2.375"	N/A	N/A	\$540

Produced By:



CONTACT:

DESIREE' LYNCH

Publisher/National Sales Executive

E desiree@petsplusmag.com

P (818) 590-5767

TRISH RODRIGUEZ

National Sales Executive

E trish@petsplusmag.com

P (714) 474-3208

Send all production/art materials to

THE AD PRODUCTION MANAGER

E artwork@petsplusmag.com

CLOSE DATE:

FRIDAY, 7/10/2026

MATERIAL DUE DATE:

WEDNESDAY, 7/15/2026

EBlasts	
Pre-SUPERZOO	Rate: \$1,500/deployment Sent to PETS+ 13,600+ Digital Subscribers <i>*ask about multiple eblast discounts</i>
During SUPERZOO	
Post-SUPERZOO	

10% DISCOUNT COMBO BUY FOR BOTH SHOW PROGRAM AND DAILIES