



# Booth Design Plan

SUPERZOO 2026

August 12 -14, 2026 • Mandalay Bay Convention Center

Deadline: July 10, 2026

Please email completed form to [Lorie.Gross@wpamail.org](mailto:Lorie.Gross@wpamail.org)

**PLEASE NOTE: FLOOR COVERING IS REQUIRED IN ALL BOOTHS AND MUST BE INSTALLED BY 4PM ON TUESDAY, AUGUST 11<sup>TH</sup>. IF THIS DEADLINE IS NOT MET, SHOW MANAGEMENT WILL ORDER CARPET FOR ANY BOOTHS WITHOUT FLOOR COVERING FROM FREEMAN AND THE EXHIBITOR WILL BE CHARGED SHOW SITE CARPET RATES.**

**IF DISPLAYING A VEHICLE IN YOUR BOOTH, 2 MONTHS ADVANCE NOTICE MUST BE PROVIDED TO SUPERZOO SHOW MANAGEMENT BY COMPLETING THE BOOTH DESIGN FORM AS WELL AS COMPLETING THE MOBILE UNIT & VEHICLE SPOTTING FORM, LOCATED IN [THE FREEMAN SERVICE KIT](#). FREEMAN WILL CONTACT YOU REGARDING FEES ONCE THEY RECEIVE YOUR FORM. VEHICLE PERMITS FROM THE FIRE MARSHALL ARE MANDATORY. ANY VEHICLE WITHOUT A PERMIT AND/OR HAVE NOT MET THE FIRE MARSHAL RULES AND REGULATIONS WILL NOT BE ALLOWED ON THE SHOW FLOOR.**

Exhibitors with Island or Peninsula booths (20'x20' or larger) and custom hard wall booths must return this form. If you have questions regarding your booth layout or are unsure if these circumstances apply to your booth, please email [Lorie.Gross@wpamail.org](mailto:Lorie.Gross@wpamail.org)

To ensure appropriate line of sight and adherence to the printed show rules and guidelines please submit an overhead view as well as a side view of your booth layout including the heights of display items. This will prevent you from having to make booth alterations on show site.

Please include the height and depth of your display. You may simply write "grooming table" or "birdcage" (for example) in the area where it is to be placed.

Signage for any In-line or End-cap booth may not exceed 8' in the back half of the booth and 4' in the front half of the booth. Hanging banners are *ONLY* permitted for Island and Peninsula booths 400 sq ft and larger. Maximum height is 24'. Peninsulas must have their hanging signs a minimum of 5' off the backline.

Canopies, awnings, and ceilings will only be allowed with show management pre-approval. If you feel you need one of these to display your product, you must submit this Booth Design Plan to obtain approval. Without prior approval, your canopy, awning, or ceiling will not be allowed on show site.

\_\_\_\_\_ I am, or am considering, placing a vehicle in my booth at SUPERZOO.  
Length of vehicle \_\_\_\_\_ ft. Width of vehicle \_\_\_\_\_ ft. Height of vehicle \_\_\_\_\_ ft.

\_\_\_\_\_ I would like to obtain pre-approval to use a canopy/awning/ceiling in my booth at SUPERZOO

What is the height of tallest point of your display? \_\_\_\_\_

At what height will the top of your hanging sign be? \_\_\_\_\_

Please attach an **OVERHEAD** view and a **SIDE** View of your booth layout with this form.

Your linear booth will include the following:  
8' high backwall drape, 3' high side drape, floor number and an ID sign

(20'x20' or larger booths are not provided with drape unless requested to Show Management by July 10, 2026)

Company Name: \_\_\_\_\_

Booth Number: \_\_\_\_\_ Booth Size: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

E-mail: \_\_\_\_\_



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