

Terms and Conditions for 2026 SUPERZOO Registration Survey

Please read these Terms and Conditions carefully before participating in the 2026 SUPERZOO Community Survey (the “Survey”). The Survey is administered by World Pet Association (“WPA,” “we,” “us,” or “our”). By completing and submitting the Survey, you acknowledge that you have read, understood, and agree to be bound by these Terms and Conditions. If you do not agree to these Terms and Conditions, please do not participate.

1. Eligibility

This survey is open to individuals who:

- Are 18 years of age or older.
- Are a retailer/groomer in any of the following categories:
 - Mass with Convenience and Grocery
 - Lawn / Garden / Department / Home / Hardware
 - Retail – Aquarium Store / Aquarium Servicing
 - Retail – Birding Store
 - Retail – Farm / Feed / Ranch
 - Retail – Full-line Pet Store with Grooming Department
 - Retail – Full-line Store (with Animals)
 - Retail – Full-line Store (without Animals)
 - Retail – Gift / Specialty / Boutique
 - Retail – Online
 - Retail – Reptile Store
 - Services – Grooming Store Only
 - Services – Pet Sitter / Daycare / Boarding / Trainer
 - Retail – Grooming Store with Supplies
 - Services – Grooming School
 - Services – Mobile / Independent Groomer
- Employees of World Pet Association, its affiliates, subsidiaries, advertising, promotion agencies and immediate family members (spouse, parents, siblings, and children) and/or those living in the same household of each are not eligible to participate.

2. Survey Response Period

The survey is open from **June 4, 2026**, to **June 11, 2026**. World Pet Association reserves the right to extend, shorten, or otherwise modify the survey response period at its sole discretion. If the survey response period is extended, the closing date stated above will be replaced by the revised closing date, and all references in these Terms and Conditions to the close of the survey response period — including the timing of the incentive drawing, recipient notification, and distribution of the incentive — will be determined based on the actual closing date as extended.

3. How to Participate

Complete and submit the survey between June 4, 2026 and June 11, 2026. If the survey response period is extended, the deadline to participate will be the revised closing date.

4. Survey Incentive Drawing

One (1) recipient will be selected for the \$100 VISA gift card at random from all eligible survey respondents after the survey response period has closed. The recipient will be announced following the close of the survey response period.

5. Survey Incentives

The recipient will receive an email from World Pet Association containing details about the \$100 VISA gift card incentive after the survey response period has closed.

Incentives are non-transferable and cannot be exchanged for cash or other alternatives. World Pet Association reserves the right to substitute an unadvertised incentive of equal or greater value if an advertised incentive becomes unavailable.

6. Recipient Notification

One (1) recipient will be notified after the survey response period has closed. The recipient will be contacted via email from World Pet Association. The email will contain details on how to claim the incentive.

8. Privacy

Personal data collected in connection with this survey will be used solely for the purposes of collecting responses and will not be shared with third parties. Your information will be handled in accordance with World Pet Association's [privacy policy](#).

9. General Conditions

World Pet Association reserves the right to cancel, modify, or suspend the survey or these Terms and Conditions at any time without prior notice. Any changes will be communicated as soon as reasonably possible.

10. Liability

World Pet Association is not responsible for any incorrect or inaccurate information, technical malfunctions, lost or delayed survey responses, or any other errors that may occur in connection with the survey. By entering, participants agree to release and hold harmless World Pet Association from any and all liability arising from their participation in the survey or acceptance of any incentive.